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The Origins of GENI: A Story of Sustained Research Community Engagement

Peter A. Freeman
Emeritus Dean & Professor, Georgia Tech
(Former) Assistant Director,
US National Science Foundation





WHAT IS GENI?

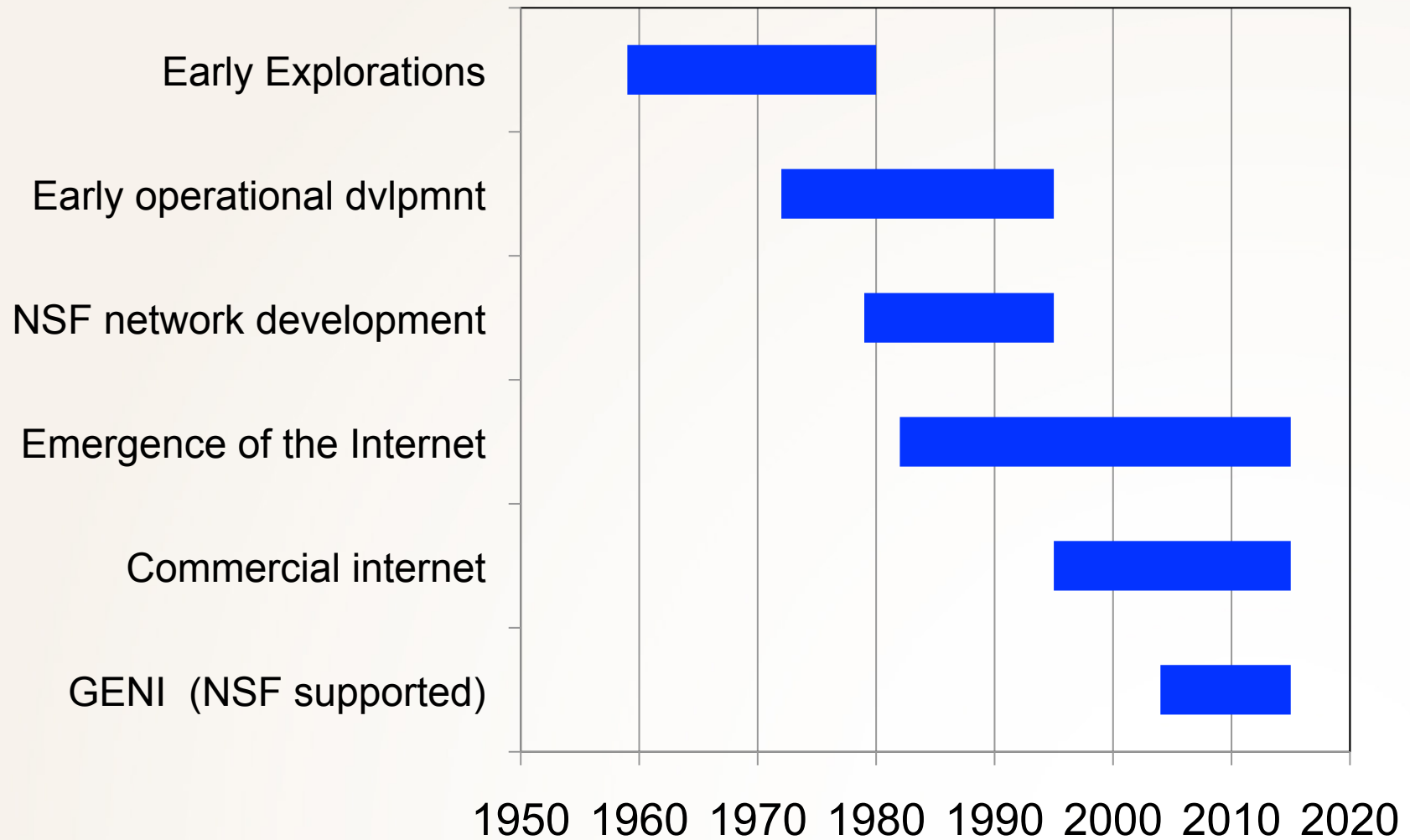
- GENI is a networking research infrastructure being developed by the U.S. National Science Foundation.
- It will be a continental-scale (N. America) network for experimentation at-scale.
- Collaboration with and ultimately extension to efforts in other countries is planned.
- There is heavy involvement (100s of people) of U.S. and some foreign researchers (all largely university-based).
- Next talk by Chip Elliott will provide more detail and current status.



- This is the story of the origins of GENI – the context, the objectives, the early development.
- Why did it happen, when it did?
- What were the conditions that allowed it to grow?
- What can you learn from this?



NETWORKING HISTORY (in one slide!)





HISTORY SUMMARY

(focus on research community involvement)

- ~1959-1980: Paul Baran, Len Kleinrock, Bob Kahn, Vint Cerf, many others develop the basis for current networks
- ~1972-1994: ARPANET; commercial, government, private networks emerge
- ~1979-1995: TheoryNet, CSNet, NSFNET
- ~1982-present: current Internet emerges
- ~1995-present: commercial internet, open internetworking protocols, browsers, exponential growth
- ~ 2004-present: NSF-supported GENI Project

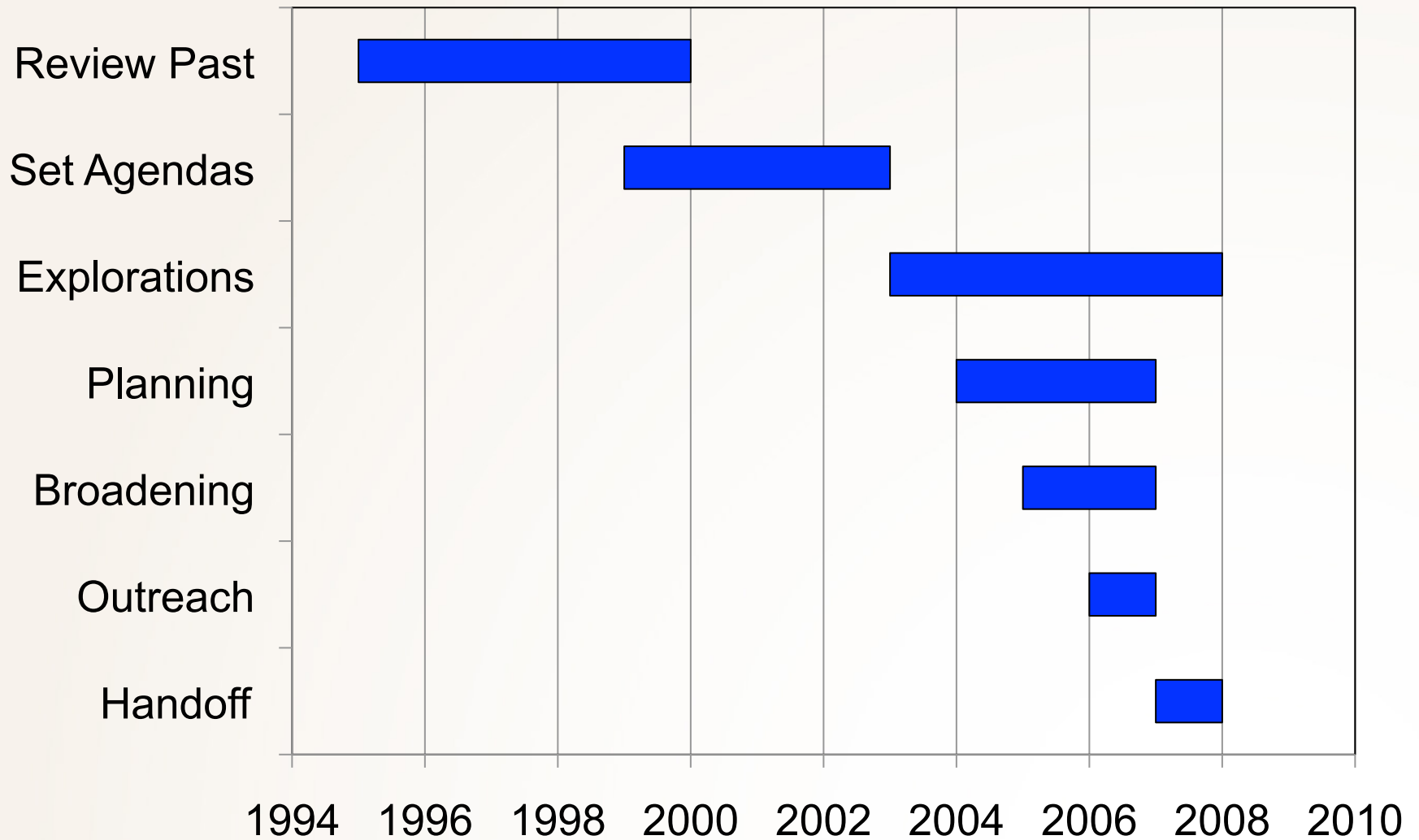


ORIGINAL GENI VISION

- Reinvention of the Internet to be more secure, robust, flexible, higher capacity, responsive, and diverse needed.
- Research program and a Facility for experimentation to be created.
- Facility intended to be a state-of-the-art, global, experimental network allowing for at-scale experimentation under realistic loading conditions.
- Not envisioned to directly replace the current Internet, but to inform the design and implementation of new networking mechanisms and policies.



GENI stages guided & funded by NSF





1995-1999: Community Workshops

- Final report on GigaBit Test Bed Project.
- Celebration of success of past work in creating the Internet.
- Participation in IETF and governance forums.
- Reflection on and analysis of earlier work.
- Growing sense of loss of purpose and involvement in further development of the Internet.
- Community workshops began to develop a vision for the future.



1999-2003: Community Agenda Setting

- Growing sense of emerging problems for the Internet.
- Search for relevance and ways to participate.
- Workshops continued to serve as mechanisms for setting agendas.
- Changes at NSF enabling new focus on networking.



2003-2004: Funded Explorations

- New NSF funding starting in early 2003.
- Experimental Infrastructure Network Program (EIN)
- Network Research Testbeds Program (NRT)
- Permitted researchers to again be actively engaged in developing operational technology.
- Resulted in several important forerunners of GENI: PlanetLab, Emulab, Orbit



2004: GENI Initiation

- Several related ideas brought together by Guru Parulkar and presented to NSF management.
- Encouraged, approved, and enabled.
- Funds for planning and workshops immediately allocated.
- Clear motivation by PlanetLab, Emulab, Orbit, and other results of EIN and NRT.
- Additional areas, objectives, and people added to initial efforts



2005: Broader community engagement

- Multiple workshops to engage research community.
- Discussions with rest of NSF community.
- Private discussions with wide range of technical community.
- Planning for major funding.
- Review by senior group of experts.
- Public announcement.



2006: Outreach & detailed planning

- Outreach to industry.
- International outreach.
- Continuation of preliminary technical work.
- Development of detailed engineering project plans.
- Budget development.
- RFP & award for community consortium to provide technical guidance.
- RFP for engineering firm to build a national-scale research testbed.



2007: Project engineering award

- Major funding denied by NSF management
- Budget recalibrated
- Award to Bolt, Beranek, & Newman (BBN) for engineering work
- End of Origins story



LESSONS LEARNED

- Vision is needed to crystallize good ideas into an active project with a goal.
- Size of project \neq eventual impact.
- Eventual impact is often unpredictable.
- Clear goals that don't conflict are essential.
- External factors often alter a project.
- Vision and leadership must be maintained for the life of a project.



Vision...

- **Examples:**
 - Paul Baran had a vision of how to organize damage-resistant communications. **RESULT: Major!**
 - There are many good ideas on cybersecurity; but no compelling vision or coordinated effort. **RESULT: To date, just chaos.**
- **GENI** started with visions of future networking, experimentation on real systems, and project effectiveness. **RESULT: ????? (TBD)**



Project size \neq impact

- **Examples:**
 - Baran's development of packet switching was a one-man effort. ***RESULT: 1-person, huge impact.***
 - Many people working to develop better cybersecurity. ***RESULT: many people, overall security has not really improved.***
- **GENI Project is large. *RESULT: Unknown at this time, but its impact could be less than envisioned.***



Eventual impact unpredictable

- **Examples:**
 - Baran and others responsible for the basic elements of the Internet did not envision the Internet. ***RESULT: A profound technical development.***
 - Strong encryption, fire walls, and other mechanisms were seen as providing desired levels of security. ***RESULT: Level of security has not kept up with demands.***
- **GENI** set out to “reinvent the Internet.” ***RESULT: it is impossible to predict if this will happen.***



Clear goals ...

- **Examples:**
 - Baran's clear goal was to develop a damage-resistant communications network. ***RESULT: Success!***
 - The goals of better cybersecurity R&D are not clear. ***RESULT: Little real progress.***
- **GENI Project** has had mixed goals that sometimes conflict. ***RESULT: Progress has been less than it could have been.***



External Factors

- **Examples:**
 - Baran stopped implementation of his ideas due to perceived incompetence of implementation teams. ***RESULT: Functioning network could have emerged earlier.***
 - Commercial interests often prevent the adoption of important cybersecurity mechanisms. ***RESULT: Security today is less than it could be.***
- **GENI** Project made a decision in the beginning on how to fund development. ***RESULT: It might have turned out differently but a change in funding sources was imposed.***



Maintain vision and leadership

- **Examples:**
 - Baran had a vision that was achievable and he was able to maintain control. **RESULT: Success.**
 - Multiple visions of a secure, public Internet, but insufficient leadership. **RESULT: many efforts, often conflicting.**
- **GENI** started with a vision and coherent leadership, but as personnel changed, the vision changed and overall was leadership lost. **RESULT: ????? (TBD)**



SUGGESTIONS FOR YOU!

- Develop a strong community.
- Develop leaders with vision.
- Understand the difference between engineering research and engineering development.
- Understand the context in which you work, then set the objectives for your work to match.
- Remember that “small” developments and/or those that seem to have no immediate use may be the most useful eventually!



THANK YOU!



For More Information

- *The Origins of GENI: An Informal Development History*, Peter A. Freeman, June 2014, submitted for publication, <http://www.cc.gatech.edu/~freeman/publications.html>
- *Inventing the Internet*, Janet Abbate, MIT Press, 2000.
- *Where Wizards Stay Up Late: The Origins of the Internet*, Katie Hafner and Matthew Lyon, Simon & Schuster, 1998.
- *The Future of the Internet--And How to Stop It*, Jonathan Zittrain, Yale University Press, 2008.
- *Website of the Internet Society*: <http://www.isoc.org/internet/history/>
- *Website of the GENI Project*: <http://www.geni.net/>