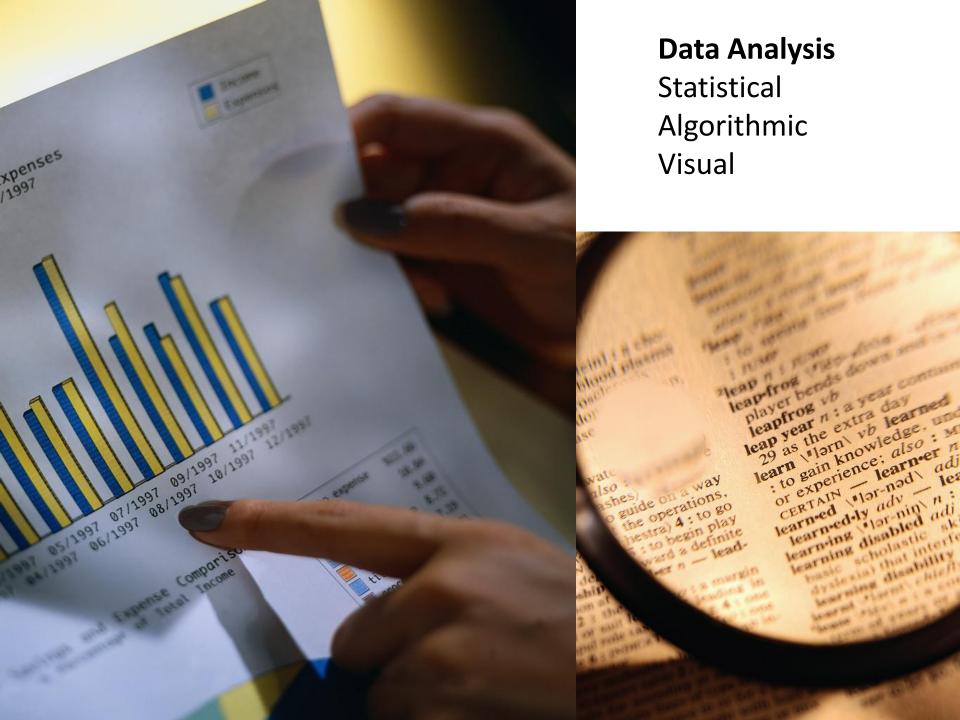
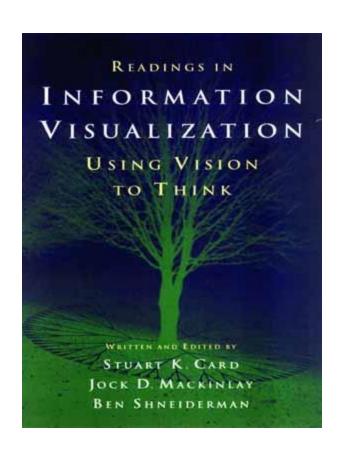
Visual Analytics

John Stasko

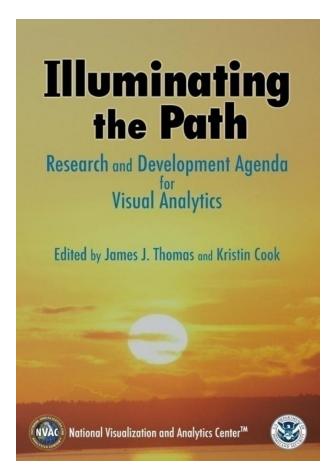
School of Interactive Computing Georgia Institute of Technology stasko@cc.gatech.edu





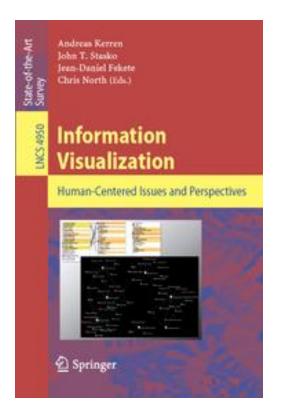
Visualization

"The use of Computer-supported, interactive visual representations of data to amplify cognition"



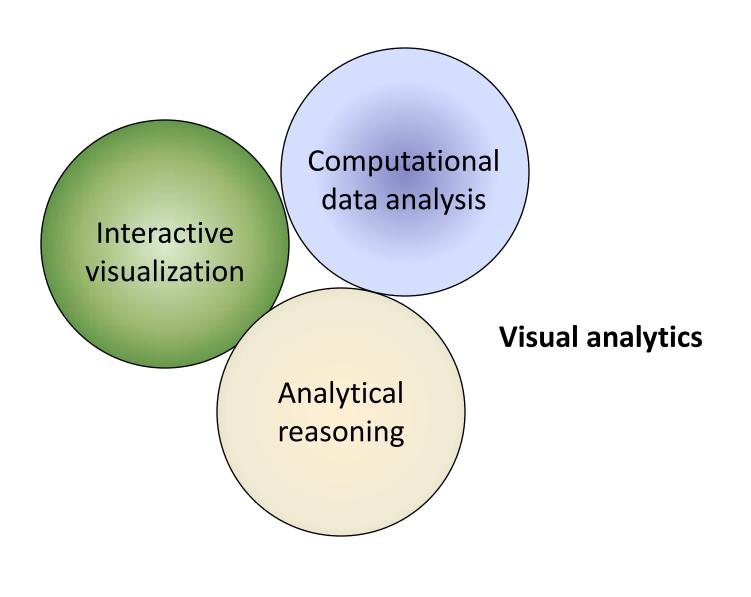
Visual analytics is the science of analytical reasoning facilitated by interactive visual interfaces

http://nvac.pnl.gov/



Visual analytics combines automated analysis techniques with interactive visualizations for an effective understanding, reasoning, and decision-making on the basis of very large and complex data sets

Keim, Andrienko, Fekete, Görg, Kohlhammer, and Melançon

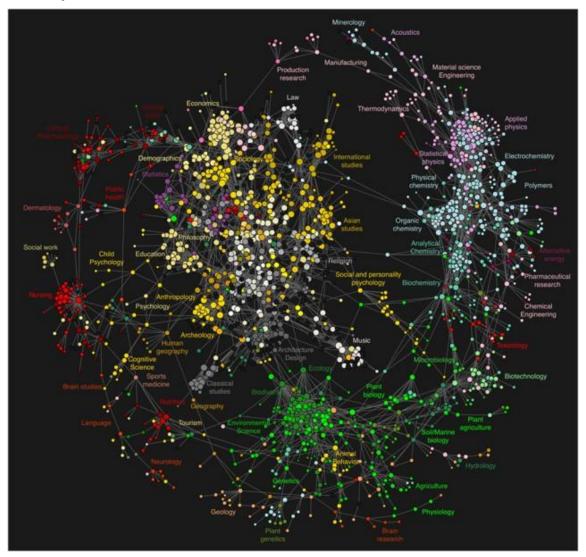


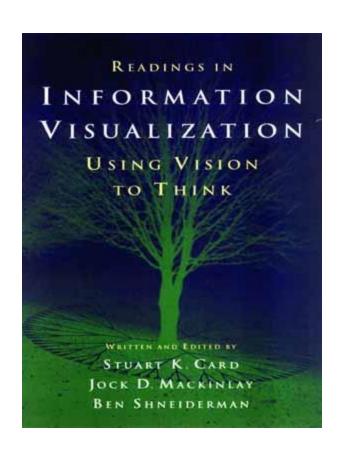
Visualization most useful in exploratory data analysis

Don't know what you're looking for Don't have a priori questions
Want to know what questions to ask



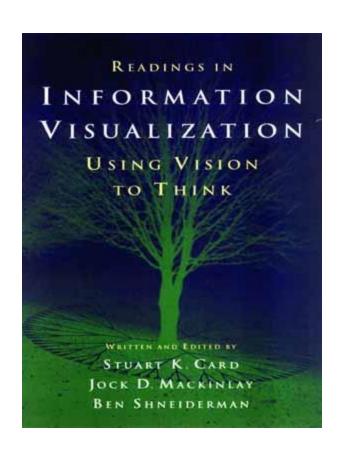
Maps of Science





Visualization

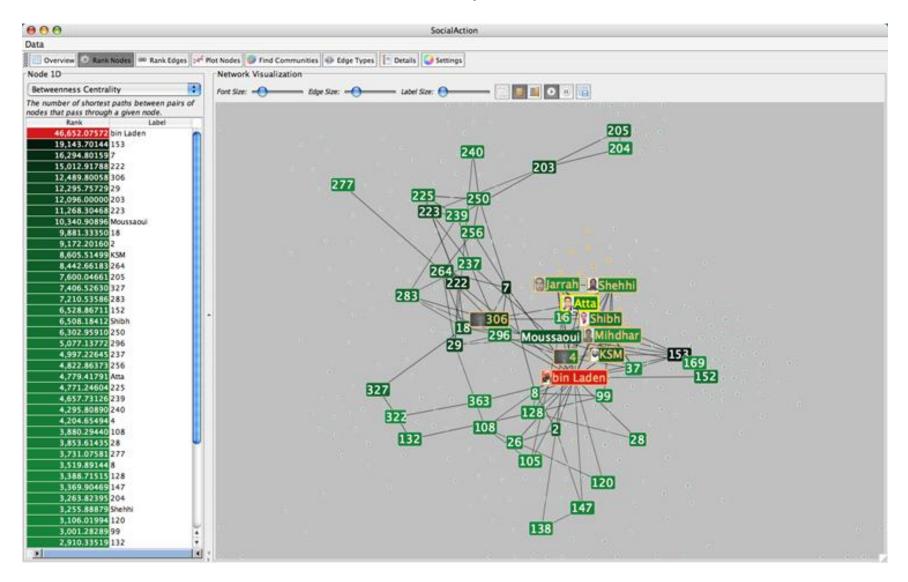
"The use of Computer-supported, interactive visual representations of data to amplify cognition"



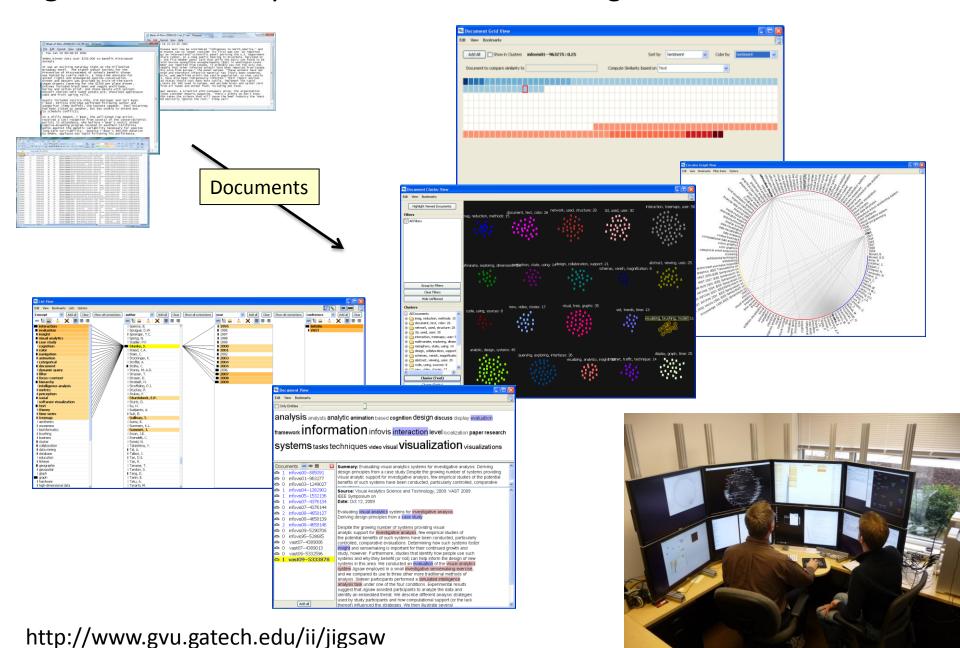
Visualization

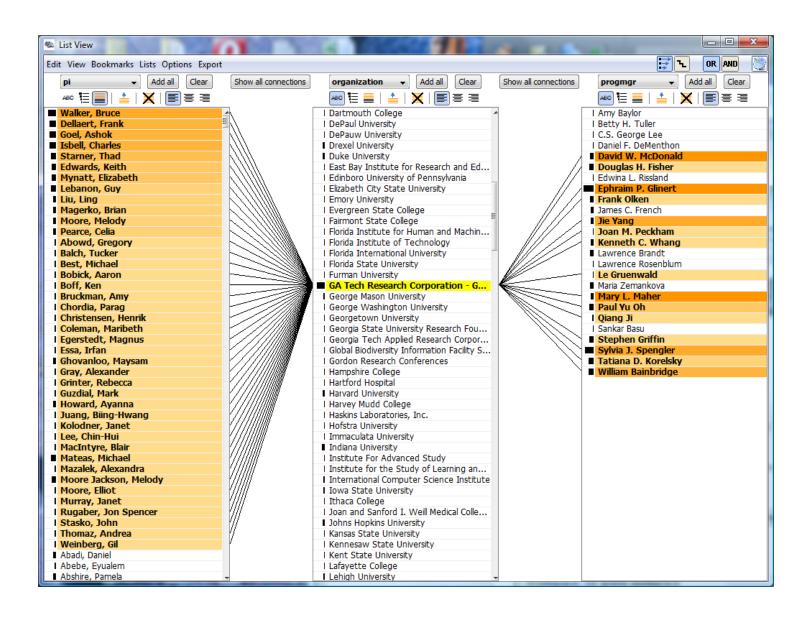
"The use of Computer-supported, interactive visual representations of data to amplify cognition"

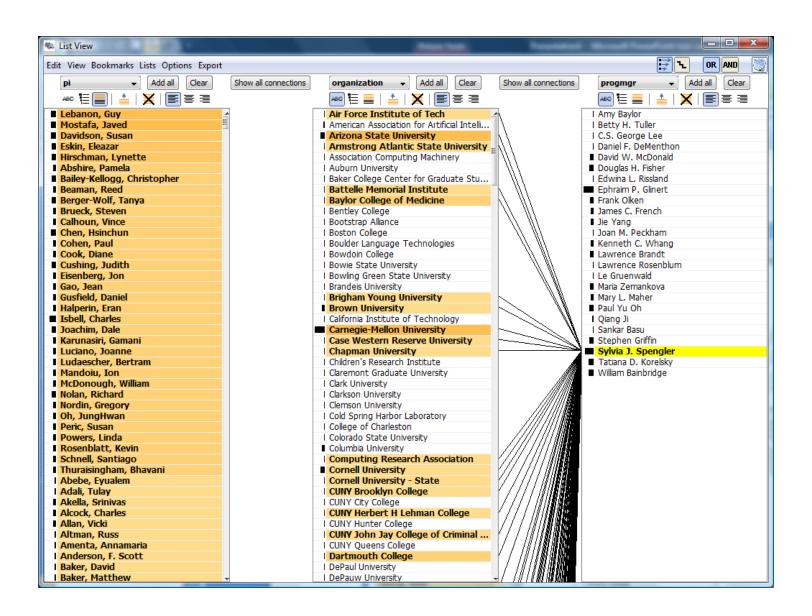
Social Action: Social Network Analysis

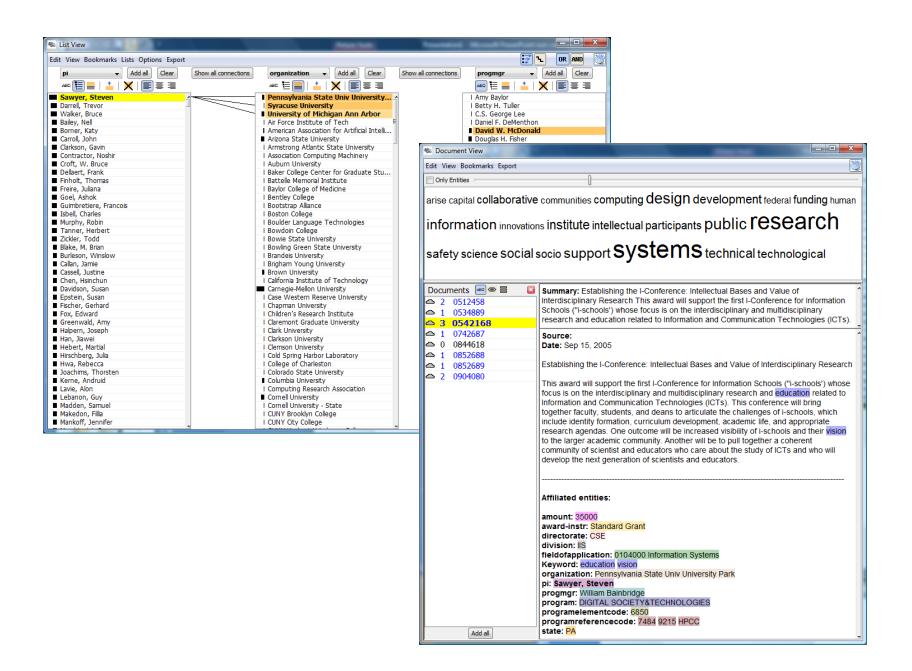


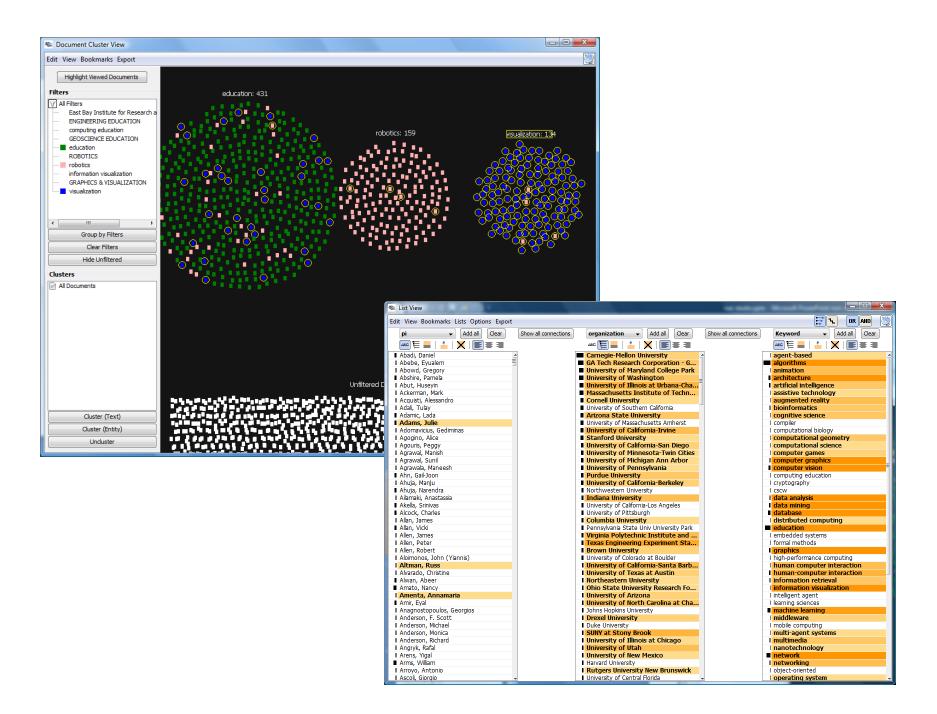
Jigsaw: Visual Analytics for Document Investigations













Ploceus: Network Visualization from Tabular Data Zhicheng Liu (PhD student)

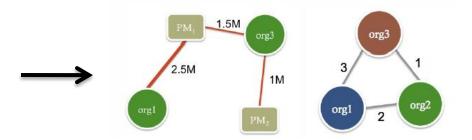
(a) GRANT						
GID	Title	Program	Program Manager	Amount		
1	Data Mining of Digital Be- havior	Statistics	Sylvia Spengler	2241750		
2	Real-time Capture, Manage- ment and Reconstruction of Spatio-Temporal Events	Information Technology Research	Maria Zemankova	430000		
3	Statistical Data Mining of Time-Dependent Data with Applications in Geoscience and Biology	ITR for Na- tional Prior- ities	Sylvia Spengler	566644		

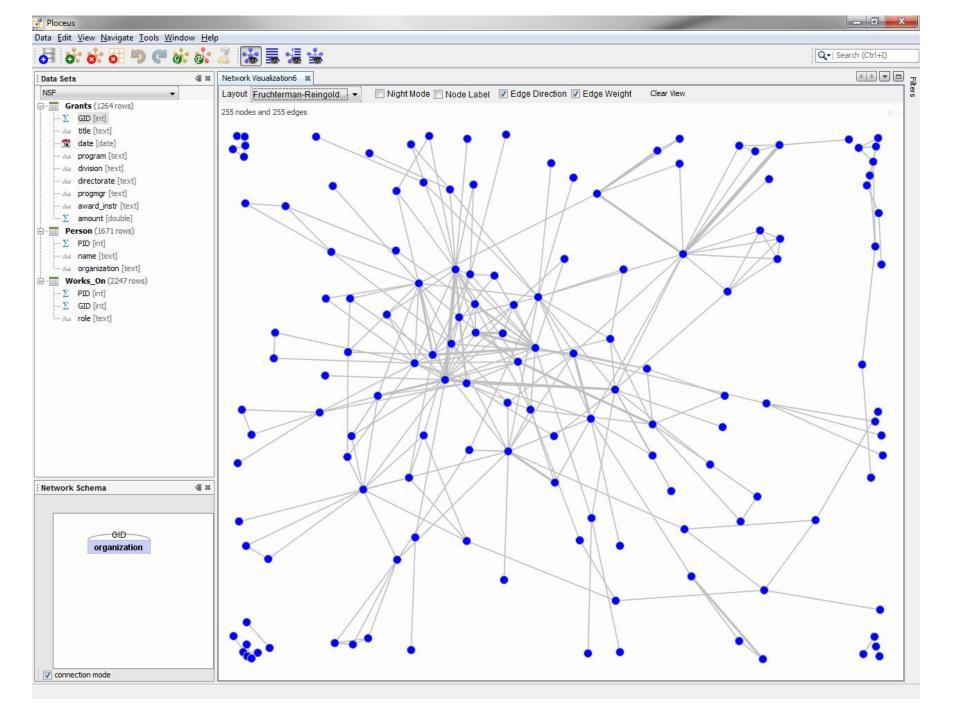
(b) PERSON

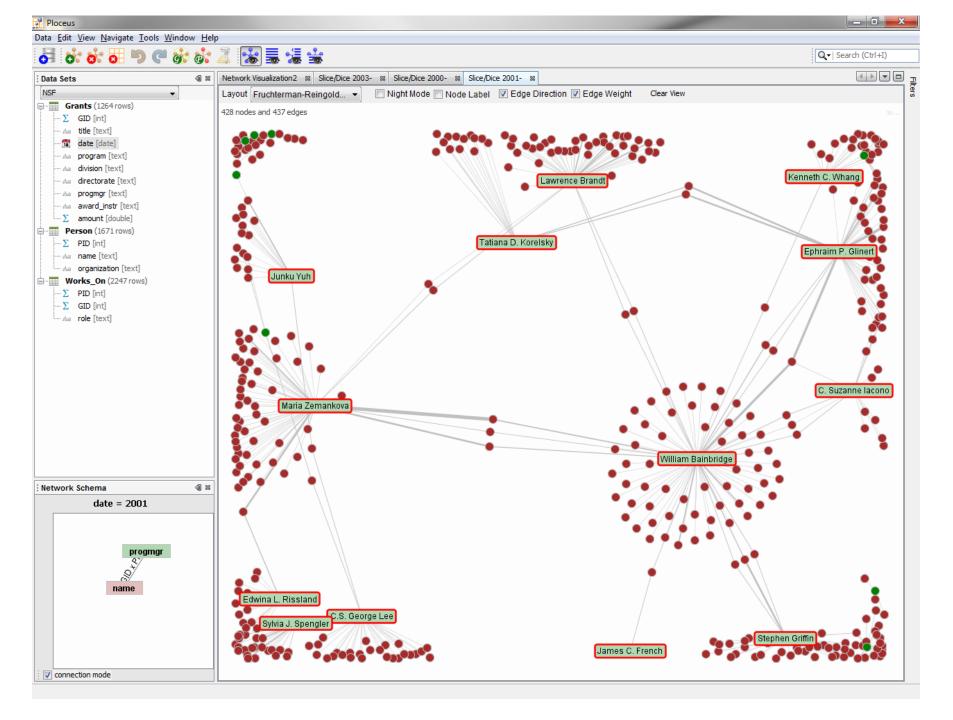
PID	Name	Org
1	Padhraic Smyth	University of Cali- fornia Irvine
2	Sharad Mehrotra	University of Cali- fornia Irvine

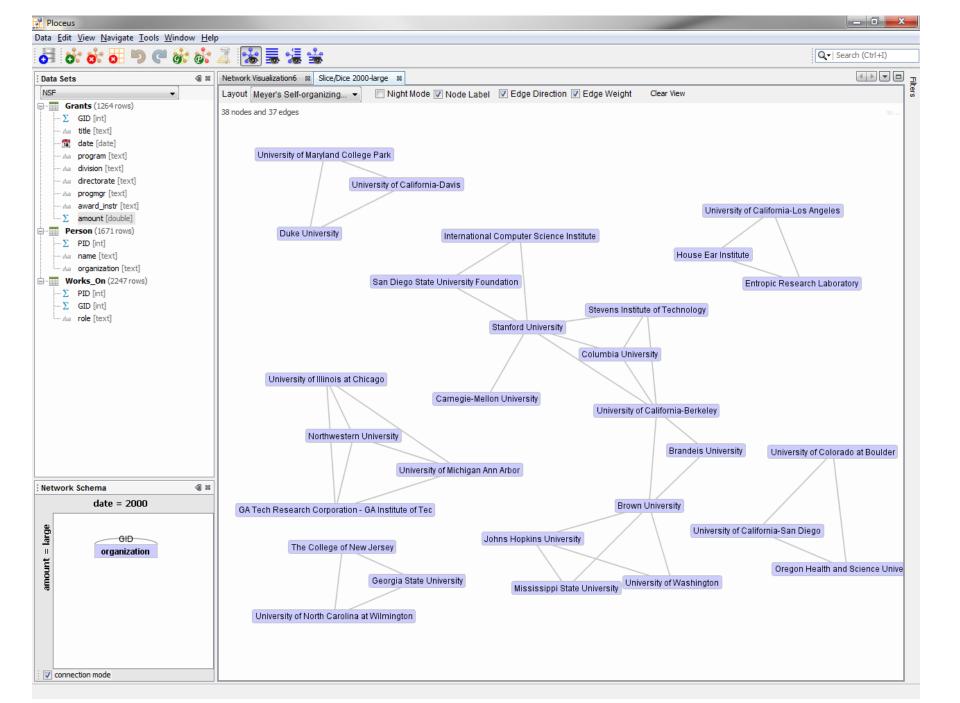
(c) WorkOn

Person	Grant	Role
1	1	PI
2	1	CoPI
2	2	PI
1	3	PI



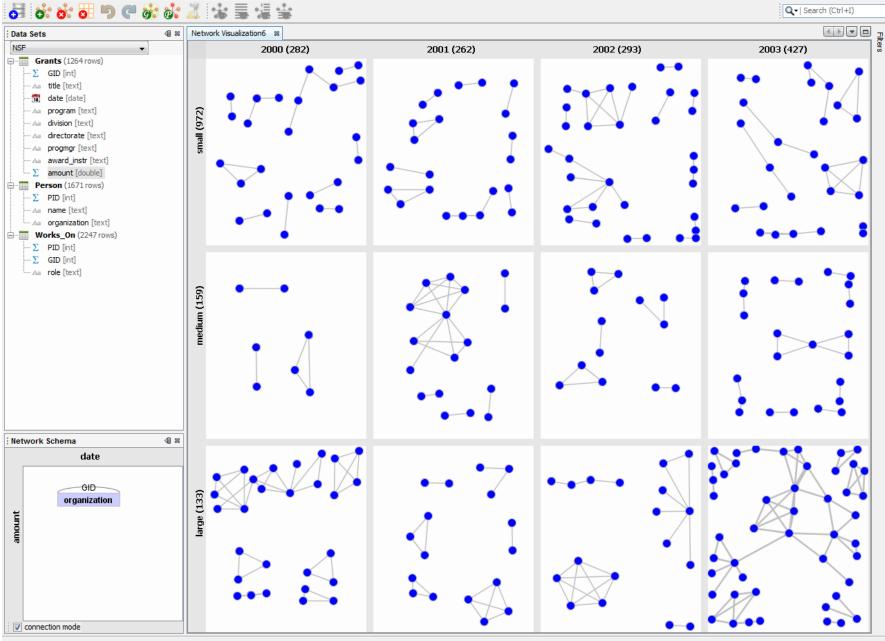


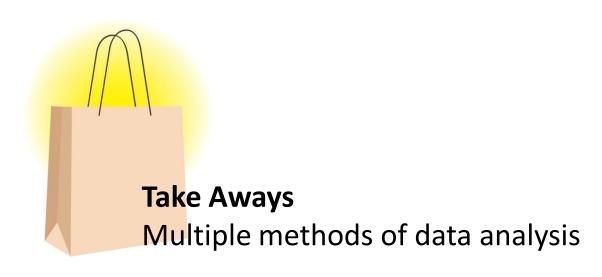






Data Edit View Navigate Tools Window Help





Visual analytics

Combining automated computational analysis with interactive visualization

Particularly useful for exploratory data analysis