# Combining Computational Analyses and Interactive Visualization to Enhance Information Retrieval

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#### Focus: Exploratory Search

- Document collections (< 10k)
- Sense-making, understanding, browsing, foraging, triage, analysis, ...





### **Jigsaw**

# Visualization for Investigative Analysis across Document Collections

- Law enforcement & intelligence community
- Fraud (finance, accounting, banking)
- Academic research
- Consumer shopping

"Putting the pieces together"

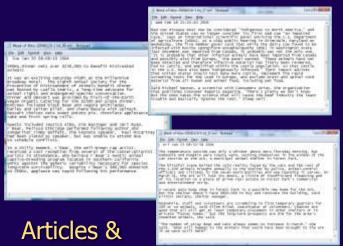






#### **Problem Addressed**

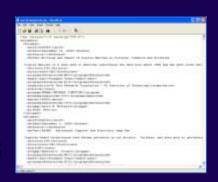
# Help "investigators" explore, analyze and understand large document collections





Spreadsheets

reports





**Blogs** 





#### **Our Focus**

- Entities within the documents
  - Person, place, organization, phone number, date, email address, etc.
- Entities relate/connect to each other to make a larger "story"
- Connection definition:
  - Two entities are connected if they appear in a document together
  - The more documents they appear in together, the stronger the connection





### **Jigsaw**

- Multiple visualizations (views) of documents, entities, & their connections
- Views are highly interactive and coordinated
- User actions generate events that are transmitted to and (possibly) reflected in other views







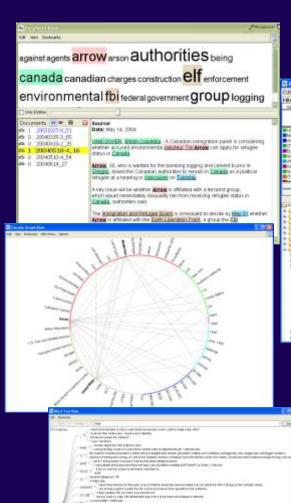
#### Computational Analyses

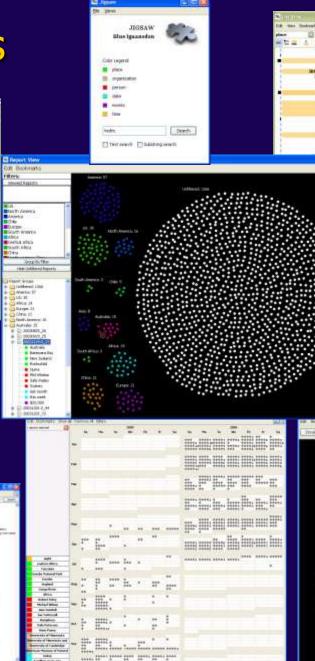
- Document summarization
- Document similarity
- Document clustering by content
  - Text or entities
- Sentiment analysis

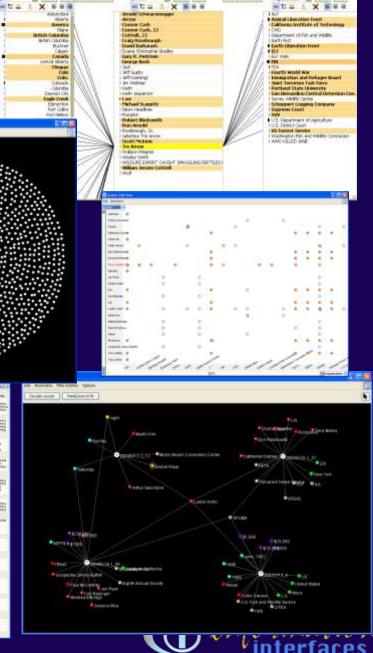




## System Views







# More Pixels Help





### Paper's Example

- Car reviews from edmunds.com
  - Text: Review body text
  - Entities: Car features, make, model, numeric ratings (ride, power, overall), ...
  - 178 Reviews
  - Computational analyses took ~1 minute





#### Demo

- NSF grant info
  - Text: Title + abstract
  - Entities: PI, co-PI, organization, PM, keywords, amount, program, ...
- NSF > CISE > IIS
- 2005-2010
  - 2,070 awards
- Computational analysis took ∼90 minutes





#### Other Domains

- Intelligence & law enforcement
  - Police cases
  - Won 2007 VAST Contest
- Academic papers, PubMed
  - All InfoVis & VAST papers
  - CHI papers
- Grants
  - NSF CISE awards from 2000-now
- Topics on the web (medical condition)
  - Autism
- Consumer reviews
  - Amazon product reviews, edmunds.com, tripadvisor.com
- Business Intelligence
  - Patents, press releases, corporate agreements, ...



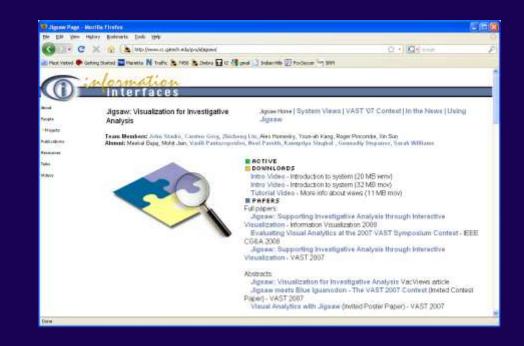


#### To Learn More & Availability

http://www.gvu.gatech.edu/ii/jigsaw

Available for (free) trial use

Send email to: stasko@cc.gatech.edu







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#### End

- Thanks for your attention!
- Questions?



