Designing and Implementing an Interactive Scatterplot Visualization for a Tablet Computer



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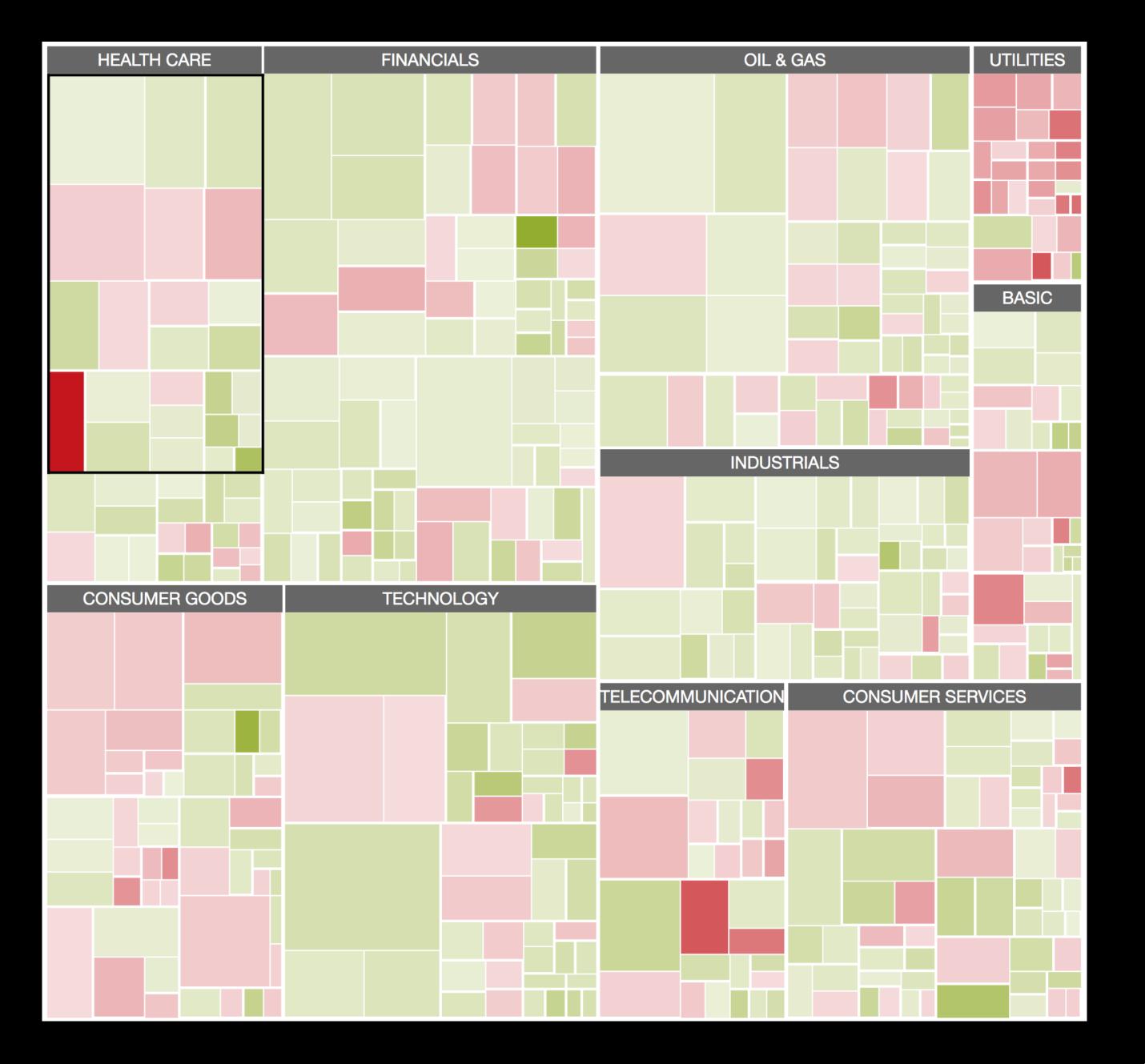
Norms in visualization systems

Norms in visualization systems

Cursor driven

Norms in visualization systems

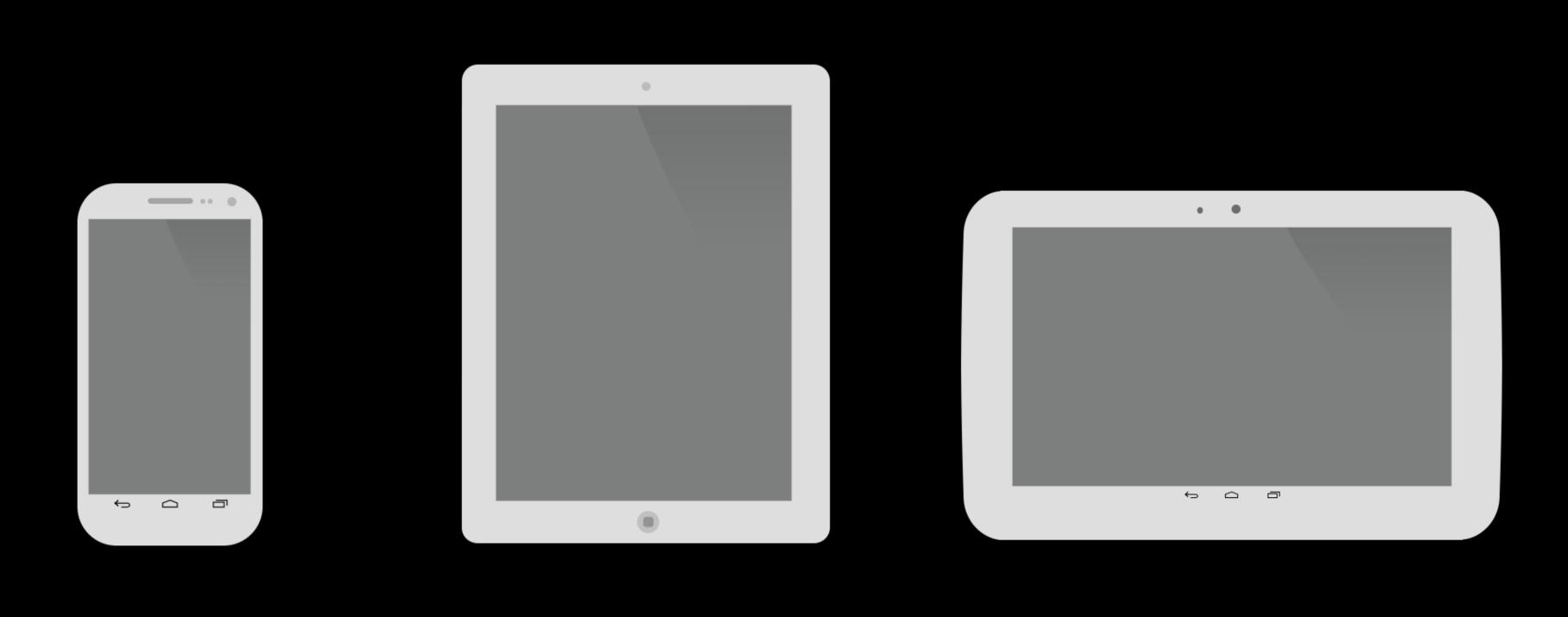
- Cursor driven
- WIMP based

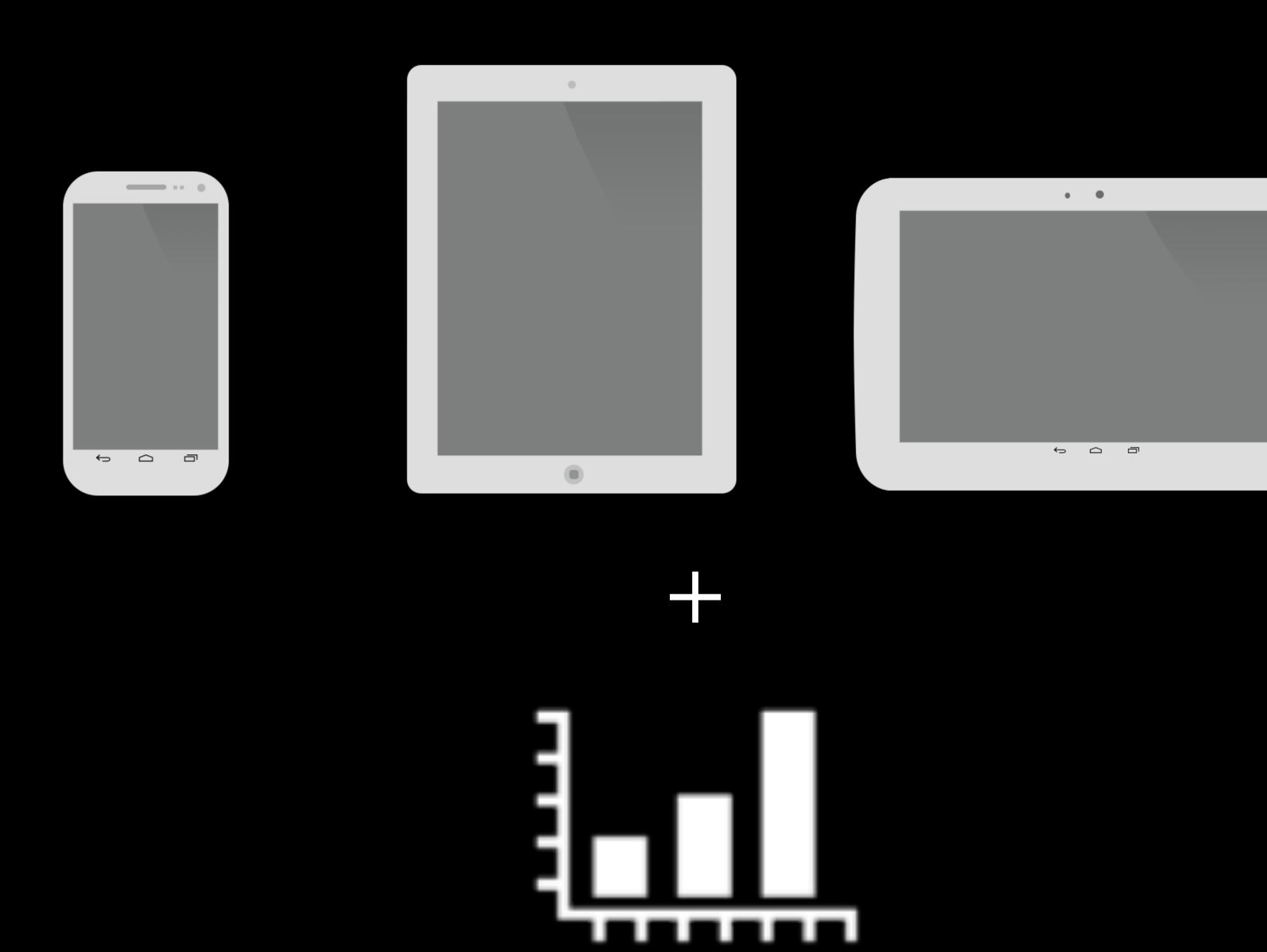


Data-Driven Documents









Compensate for lack of mouse

- Compensate for lack of mouse
- # of features can to be too many

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- # of features can to be too many
- Isn't immediately clear how these systems should look

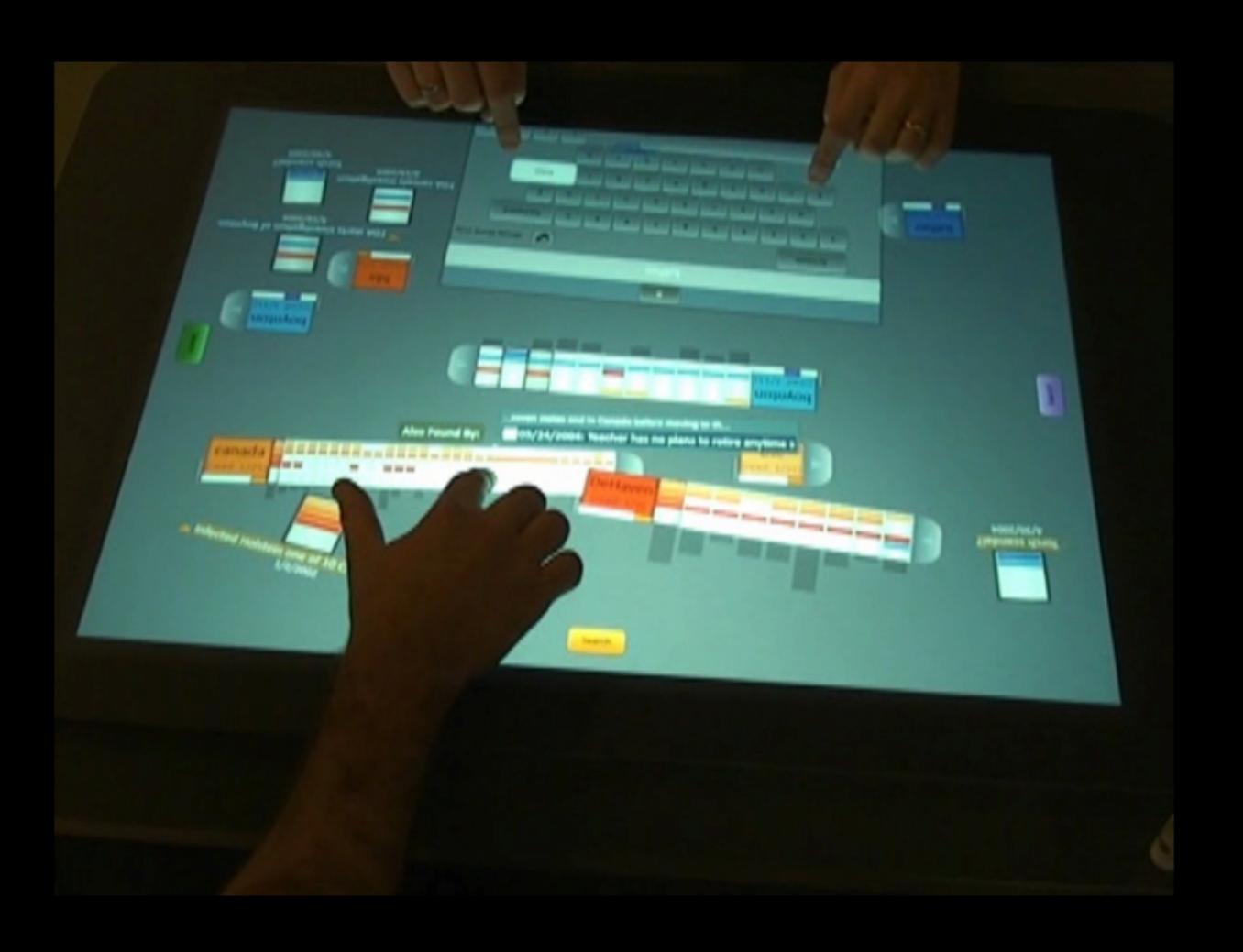
Existing apps



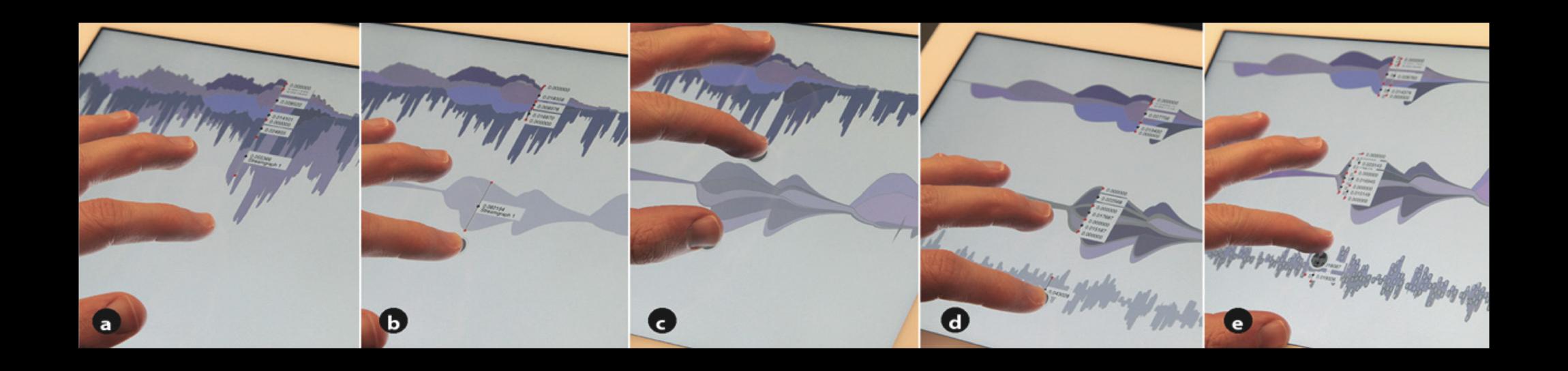


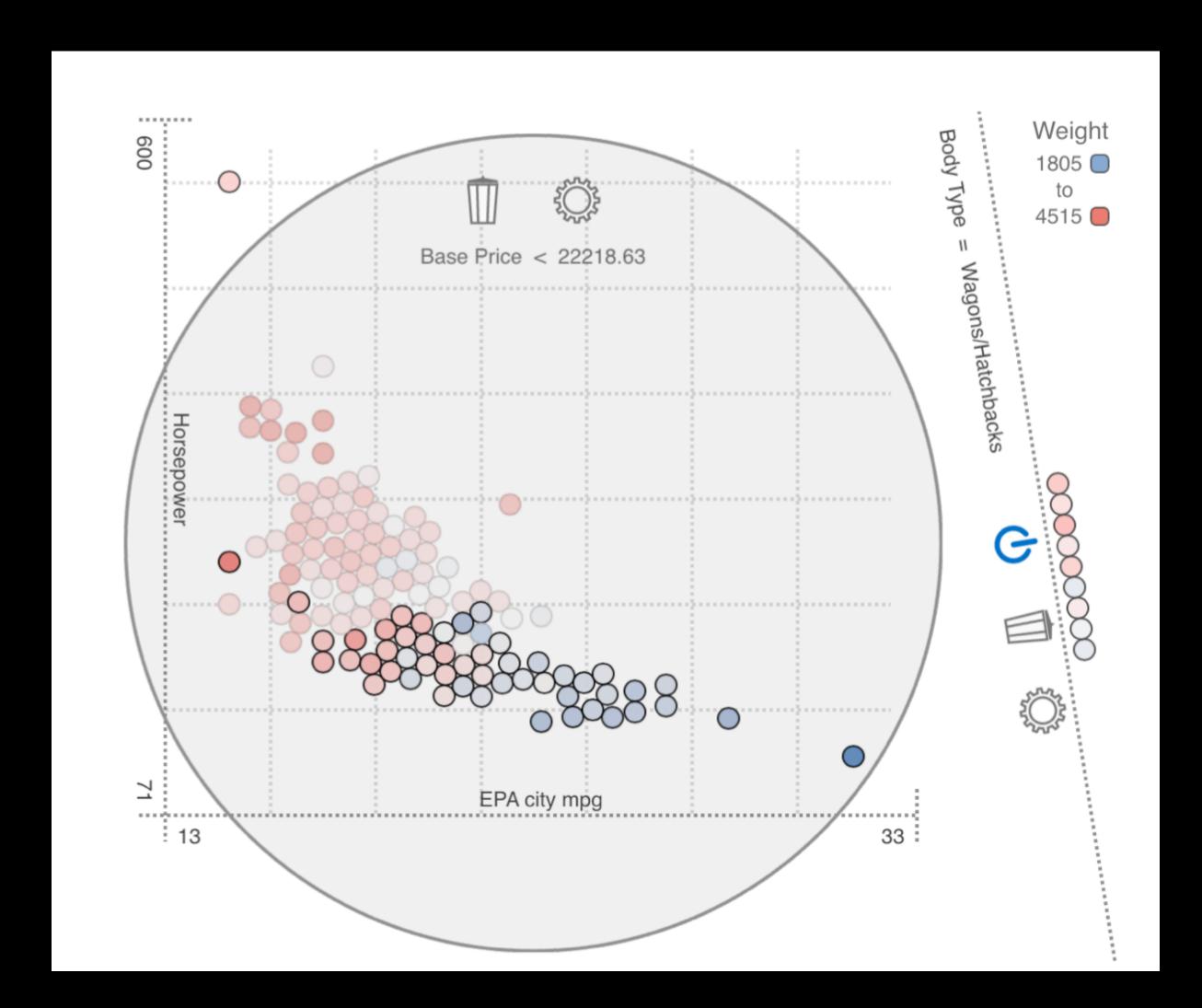












Our goal

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To design touch interactions for a comprehensive suite of visualization techniques

One size fits all?

One size fits all?

- Too complex with too many variables.
- Need to narrow the focus

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- Too complex with too many variables.
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Scatterplots

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Scatterplots

Well known and widely used

Scatterplots

- Well known and widely used
- Glyph sizes impose particular constraints

What features?

What features?

Tableau and Spotfire

35 features

35 features

- Changing axis attribute
- Changing axis scale
- Legend
- Characterize distribution
- •

Primary features

- Primary features
- Complexity

- Primary features
- Complexity
- Redundancy

- Primary features
- Complexity
- Redundancy
- System-related functions

9 features

9 features

- Assign x and y
- Assign color
- Assign size
- Select
- Find detail
- Zoom
- Filter on points
- Filter on values
- Change axis scale

Demo





Designing interactions

View-driven

View-driven

View-driven

- 1. Select
- 2. Zoom
- 3. Filter on points
- 4. Find detail

View-driven

- 1. Select
- 2. Zoom
- 3. Filter on points
- 4. Find detail

- 1. Assign X & Y
- 2. Assign color
- 3. Assign size
- 4. Filter on values
- 5. Change axis scale

View-driven

- 1. Select
- 2. Zoom
- 3. Filter on points
- 4. Find detail

- Gestures -

Data-centric

- 1. Assign X & Y
- 2. Assign color
- 3. Assign size
- 4. Filter on values
- 5. Change axis scale

- WIMP -

Data-centric

Essential

1. Assign X&Y

Data-centric

Essential

1. Assign X & Y

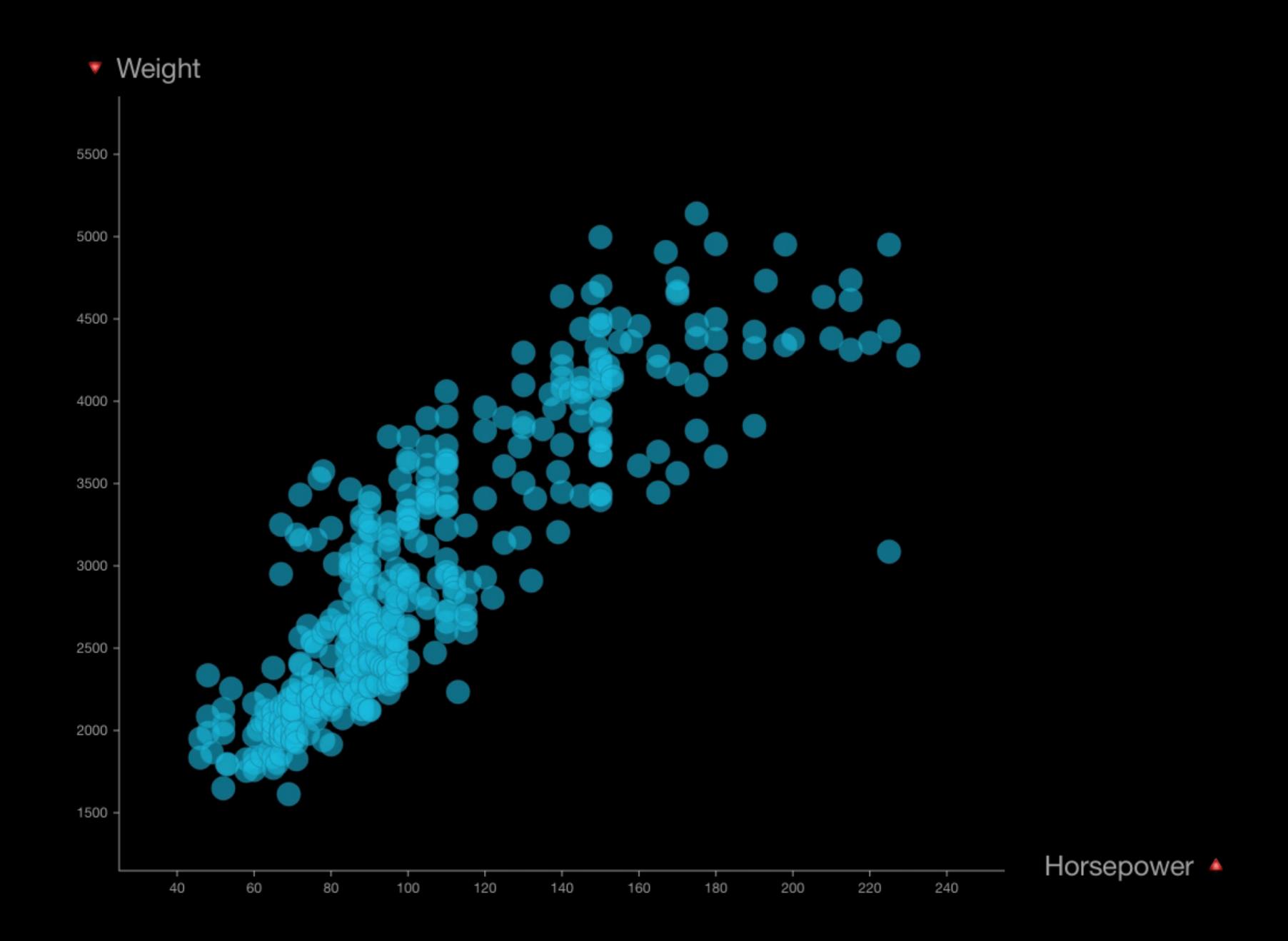
On-demand

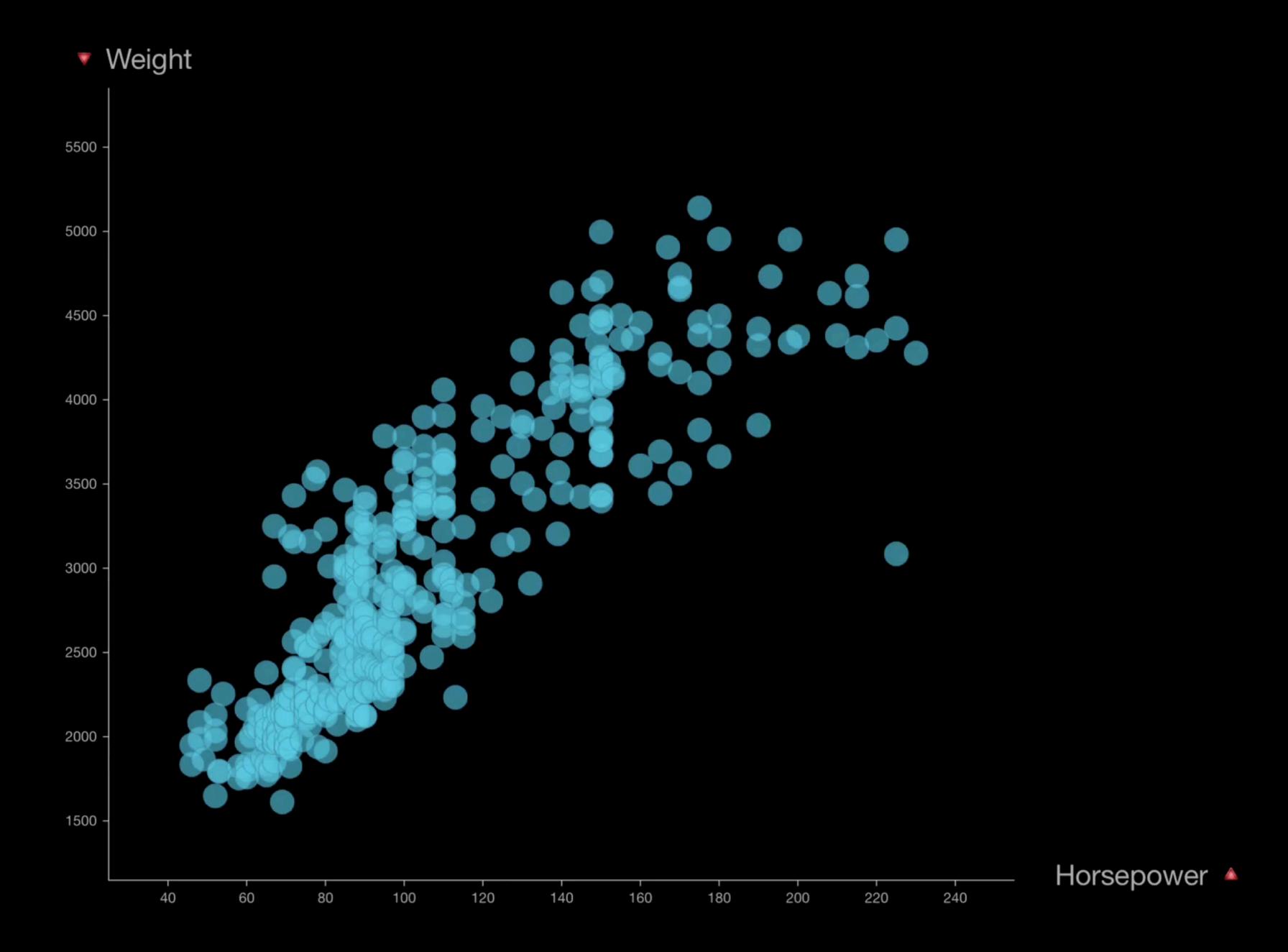
- 1. Assign color
- 2. Assign size
- 3. Filter on values
- 4. Change axis scale

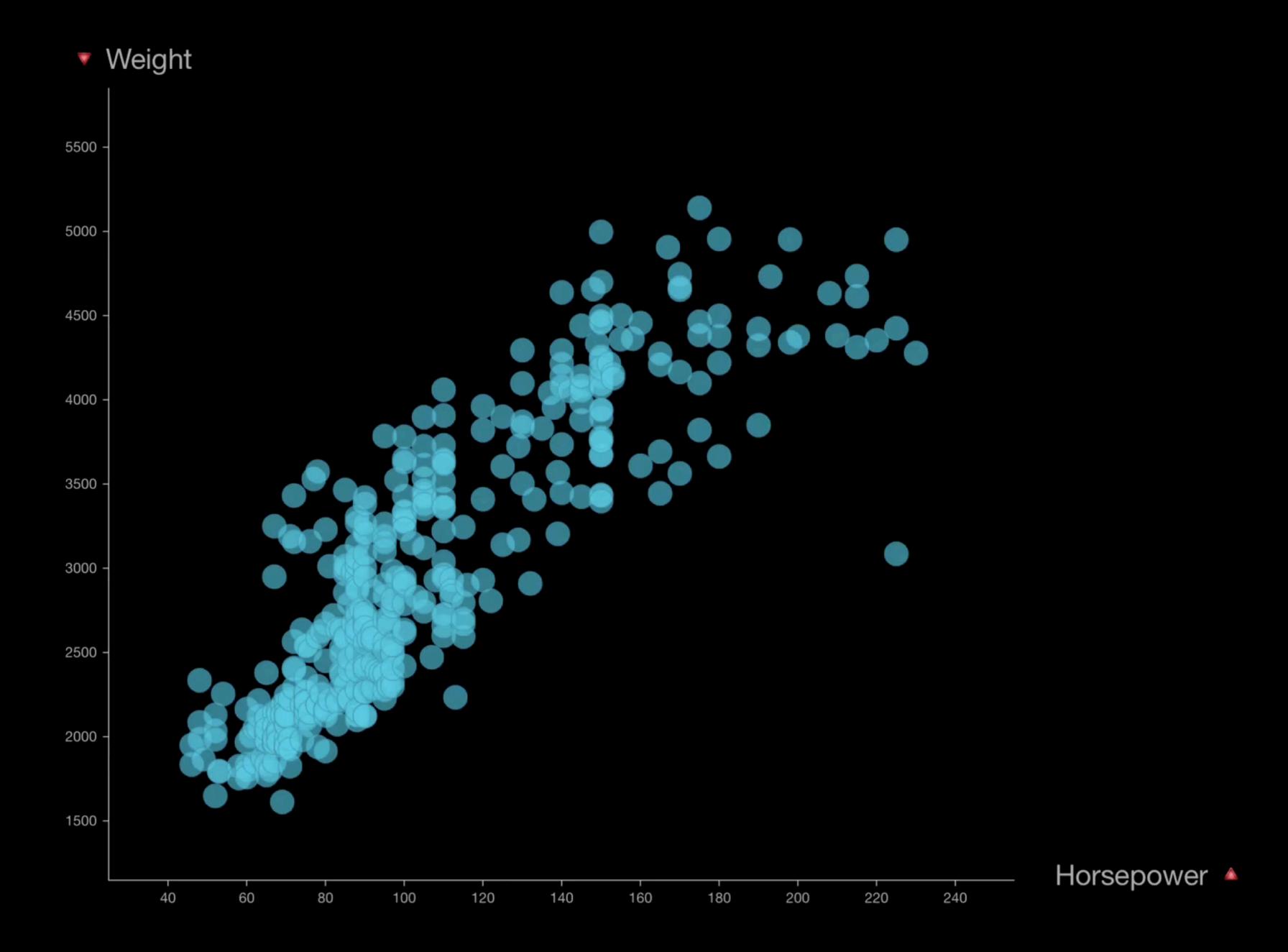
Designing interactions

Designing interactions

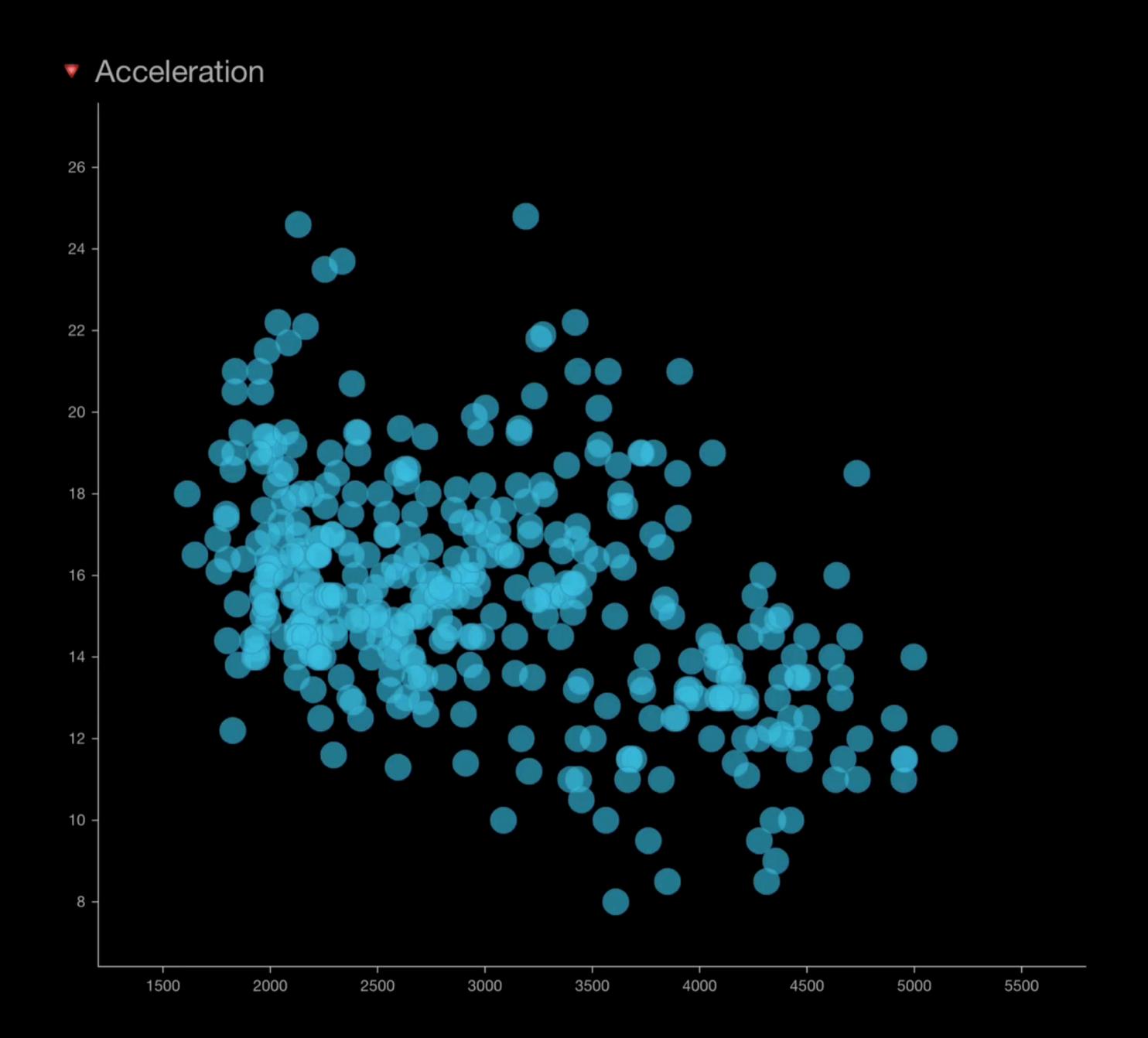
Selection





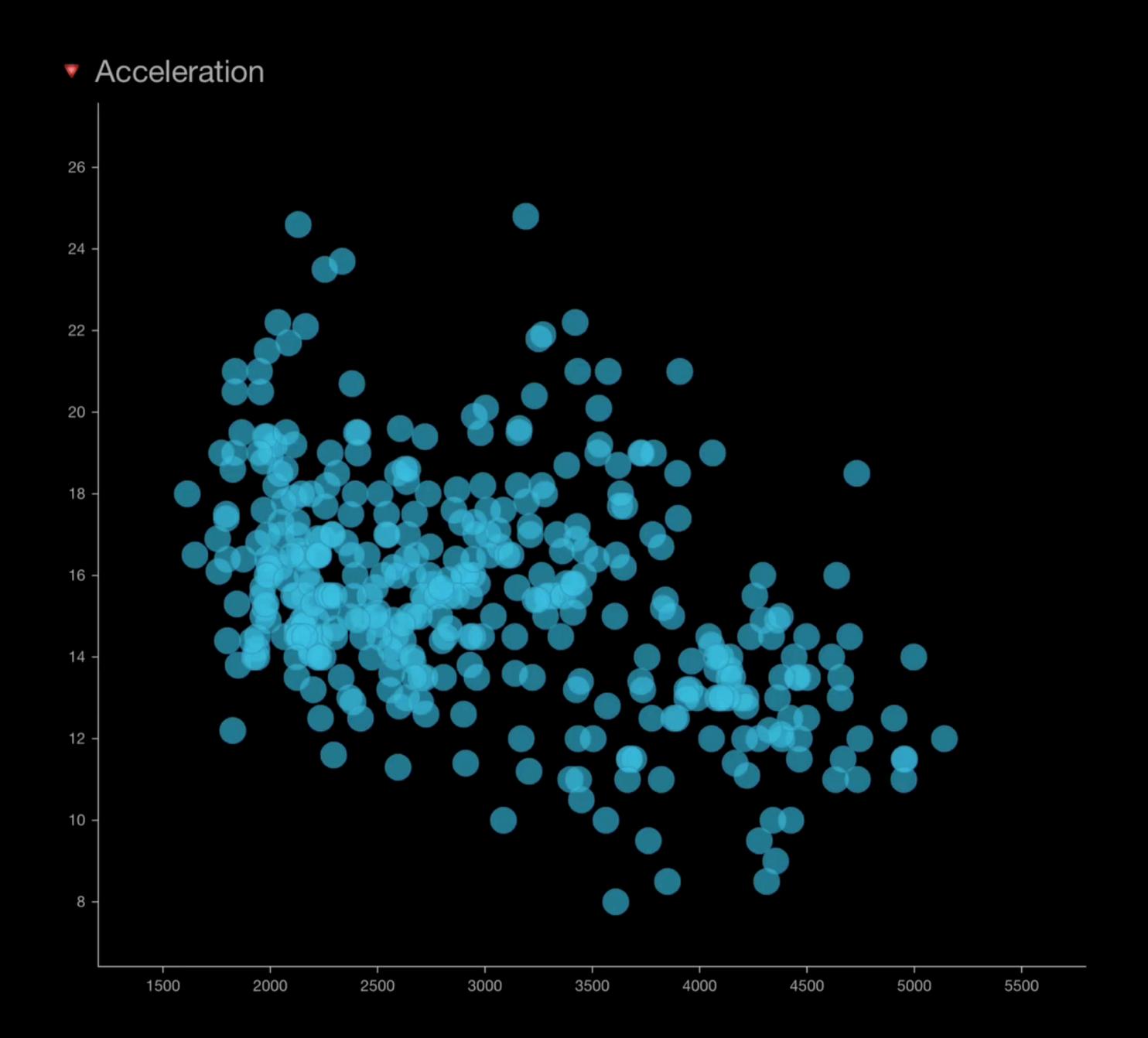


2. Marquee



Weight A

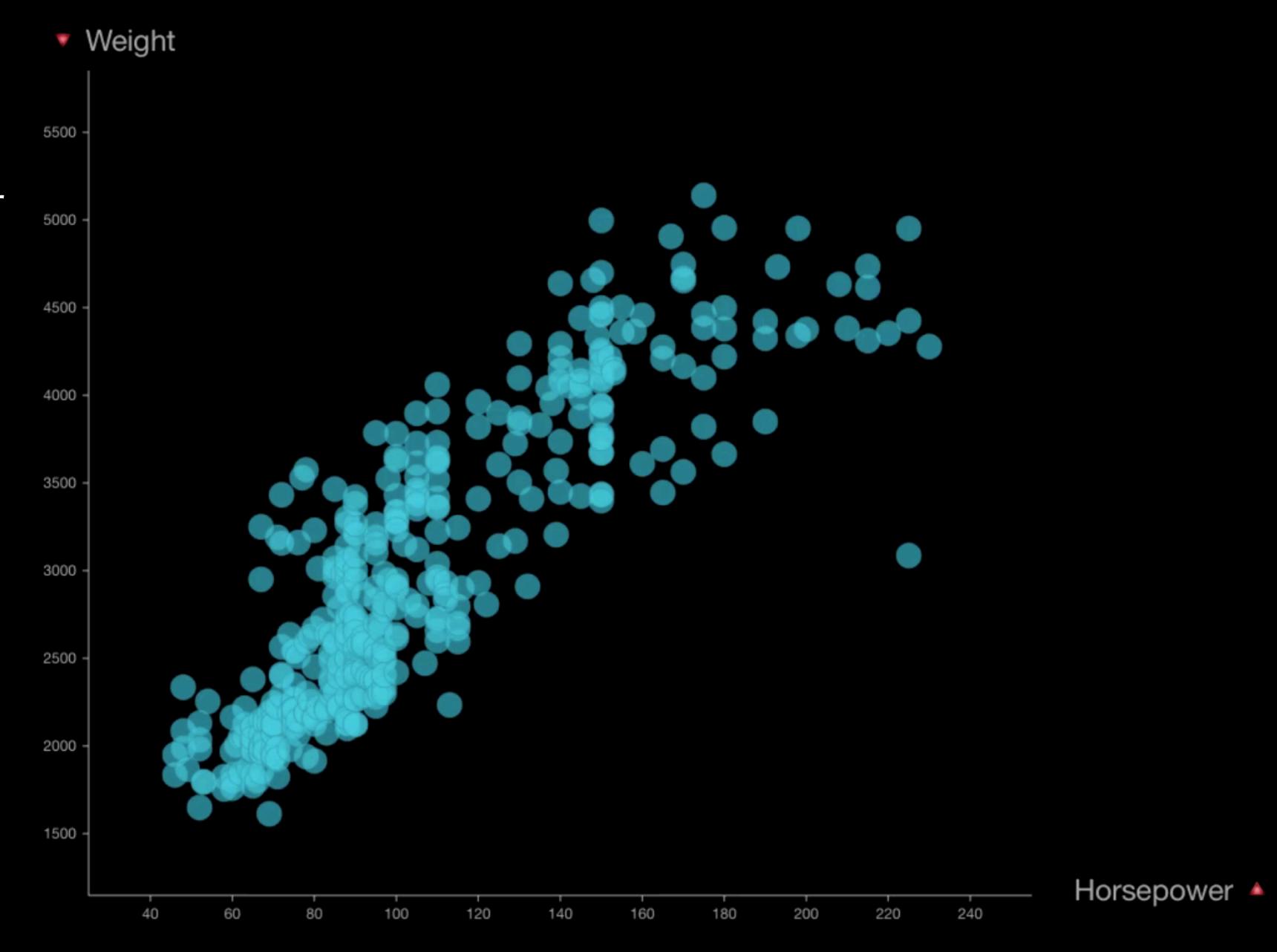
2. Marquee



Weight A

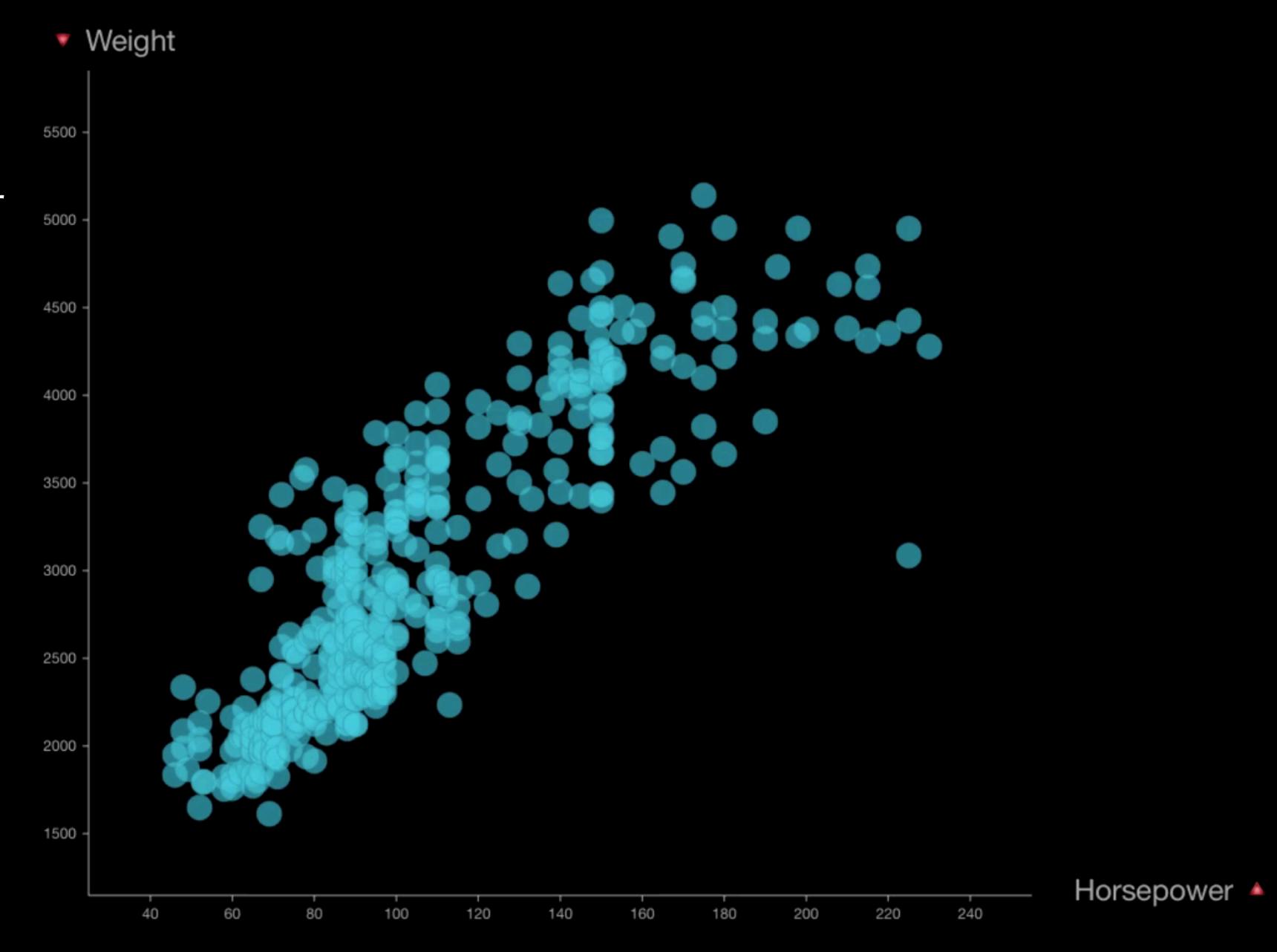
2. Marquee

3. Off-centered Pointer

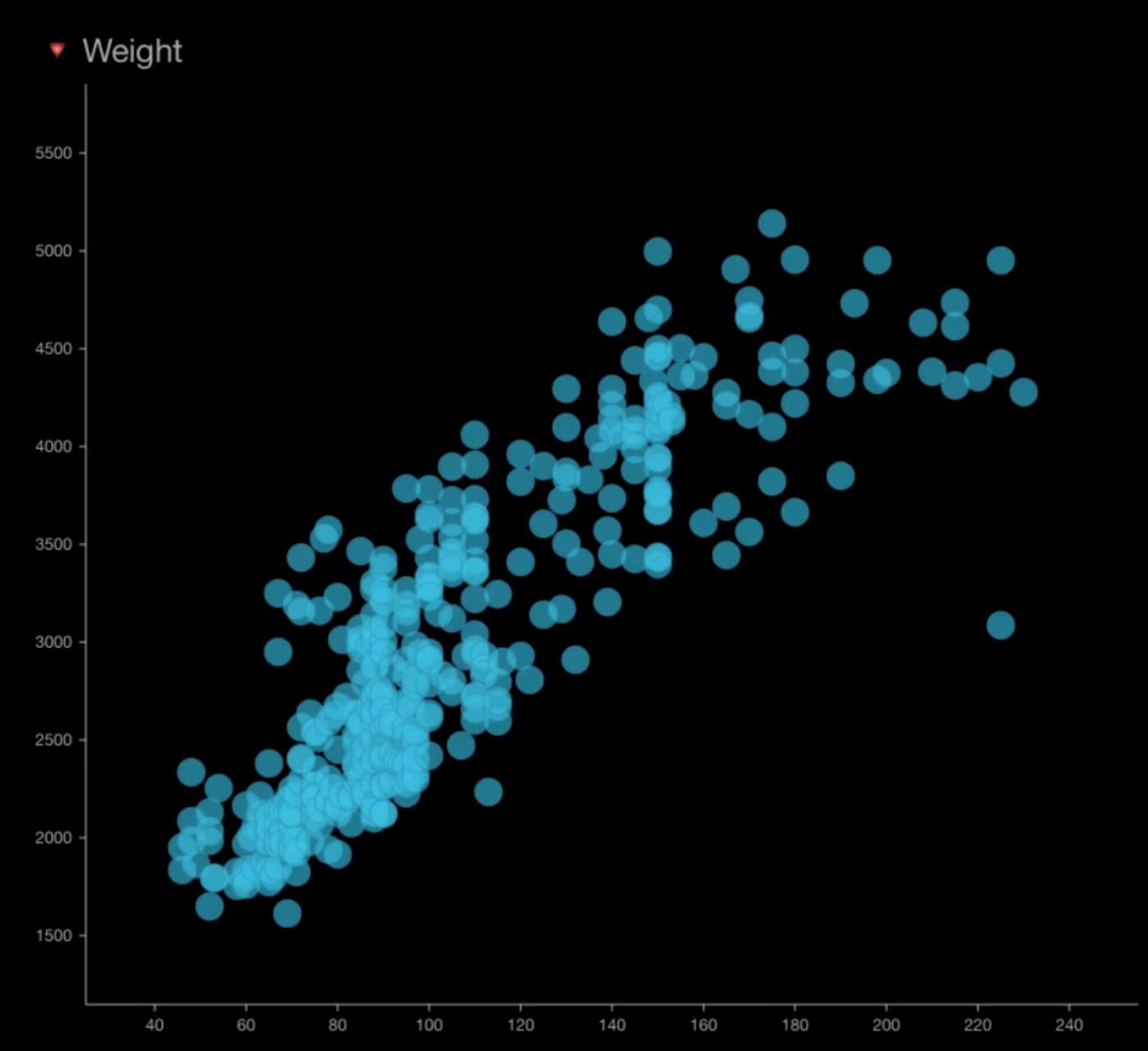


2. Marquee

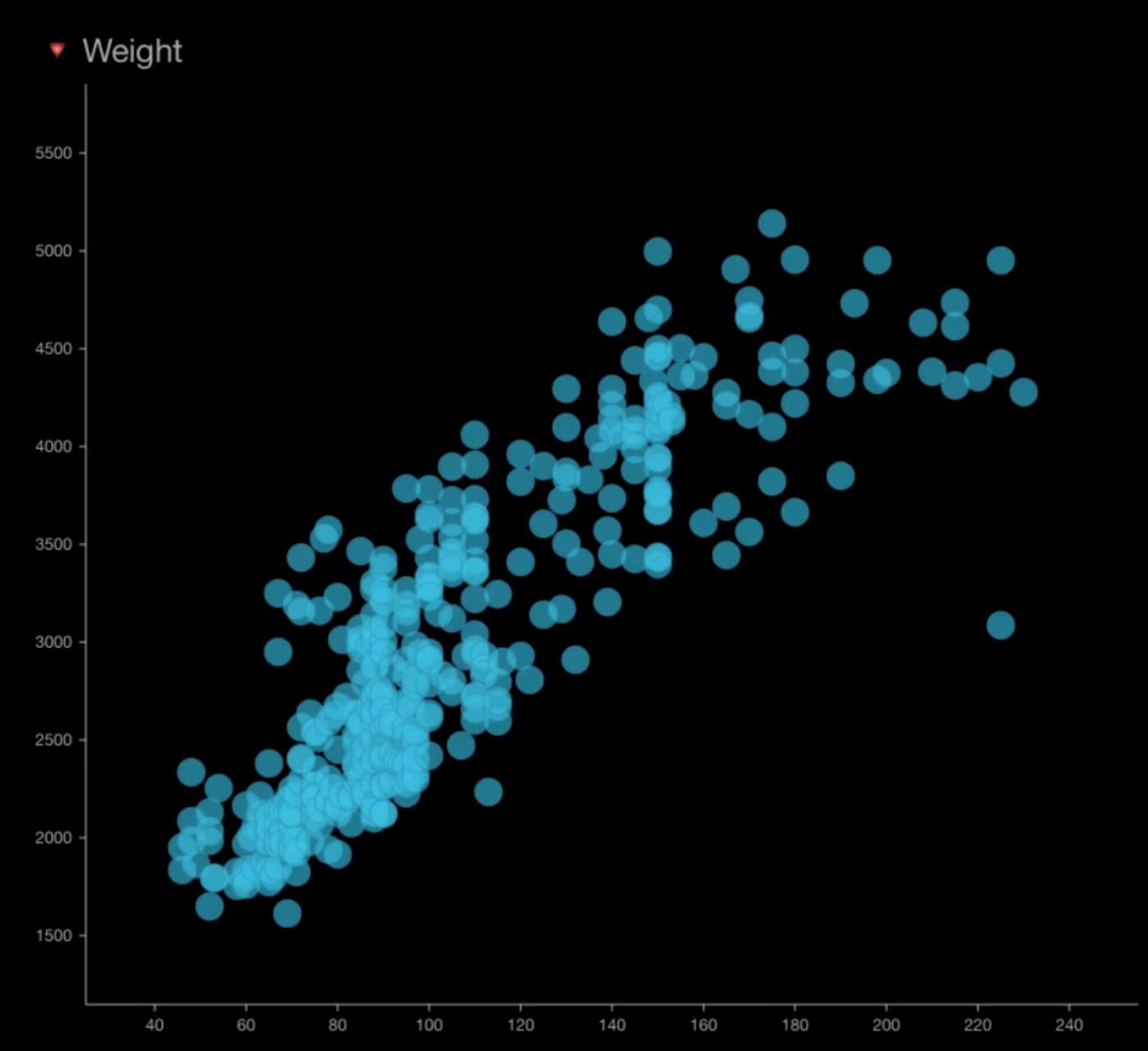
3. Off-centered Pointer



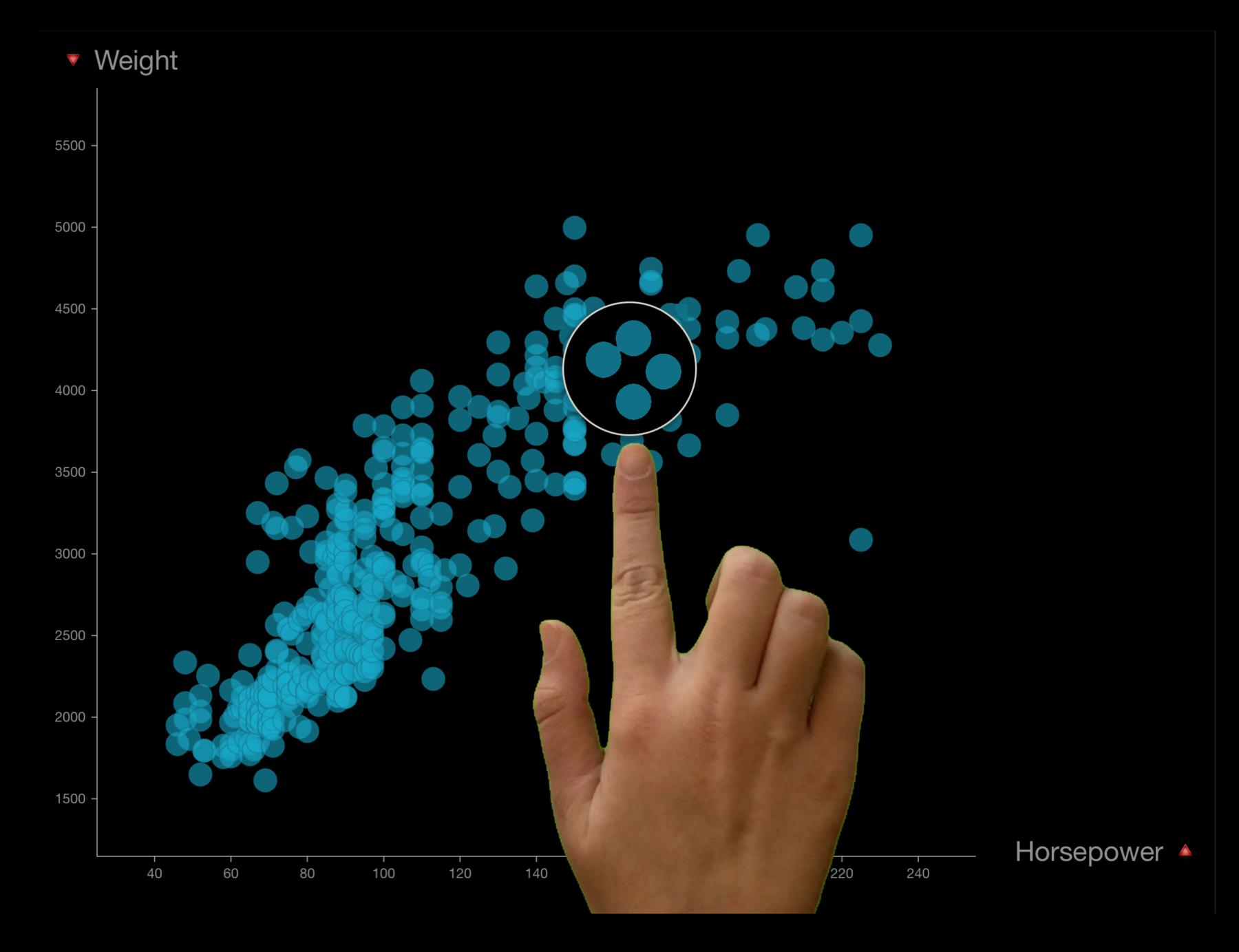
- 1. Lasso
- 2. Marquee
- 3. Off-centered Pointer
- 4. Axis Pan



- 1. Lasso
- 2. Marquee
- 3. Off-centered Pointer
- 4. Axis Pan



- 1. Lasso
- 2. Marquee
- 3. Off-centered Pointer
- 4. Axis Pan
- 5. Lens



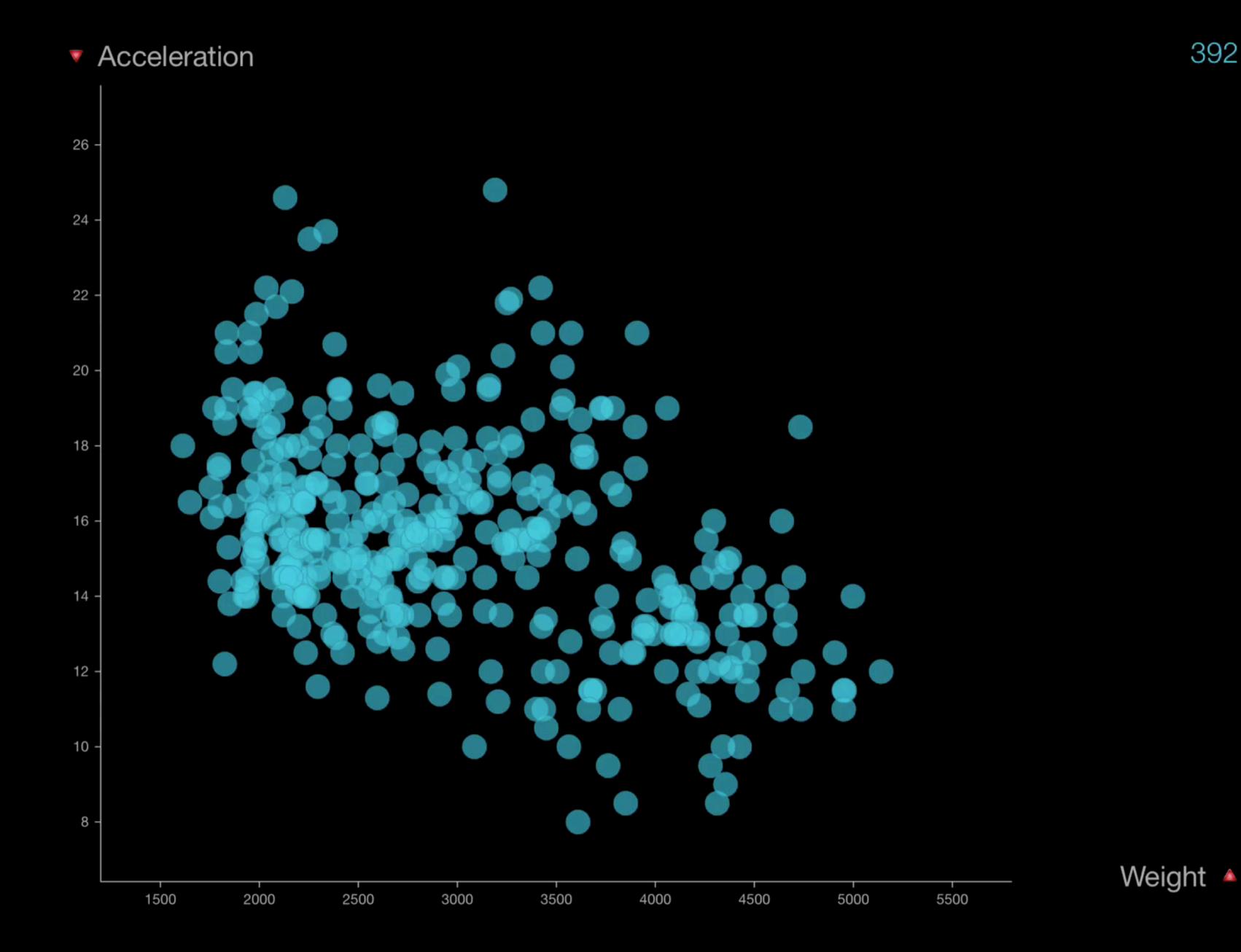
- 1. Lasso
- 2. Marquee
- 3. Off-centered Pointer
- 4. Axis Pan
- 5. Lens
- 6. Swipe + Lens



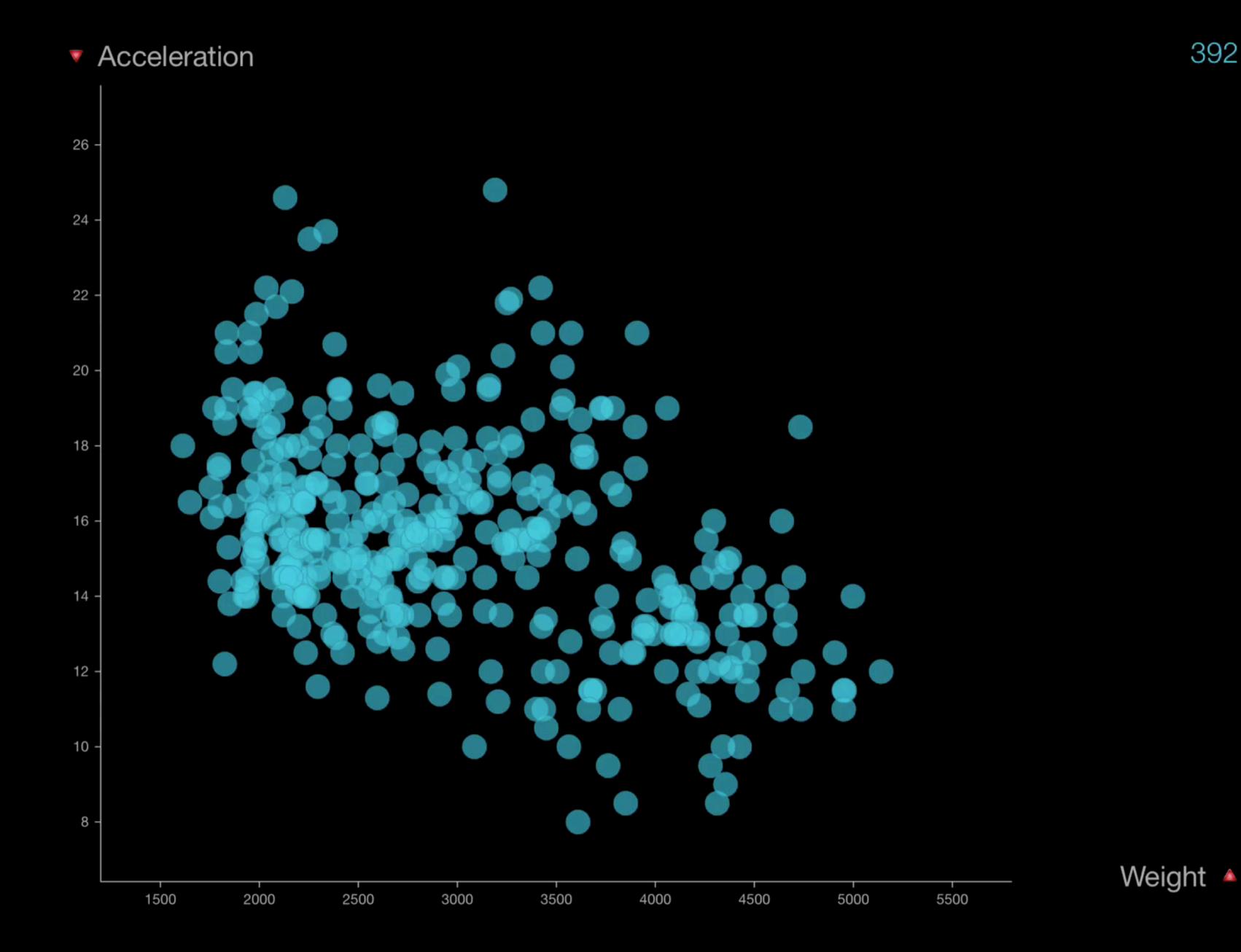
Designing interactions

Zoom

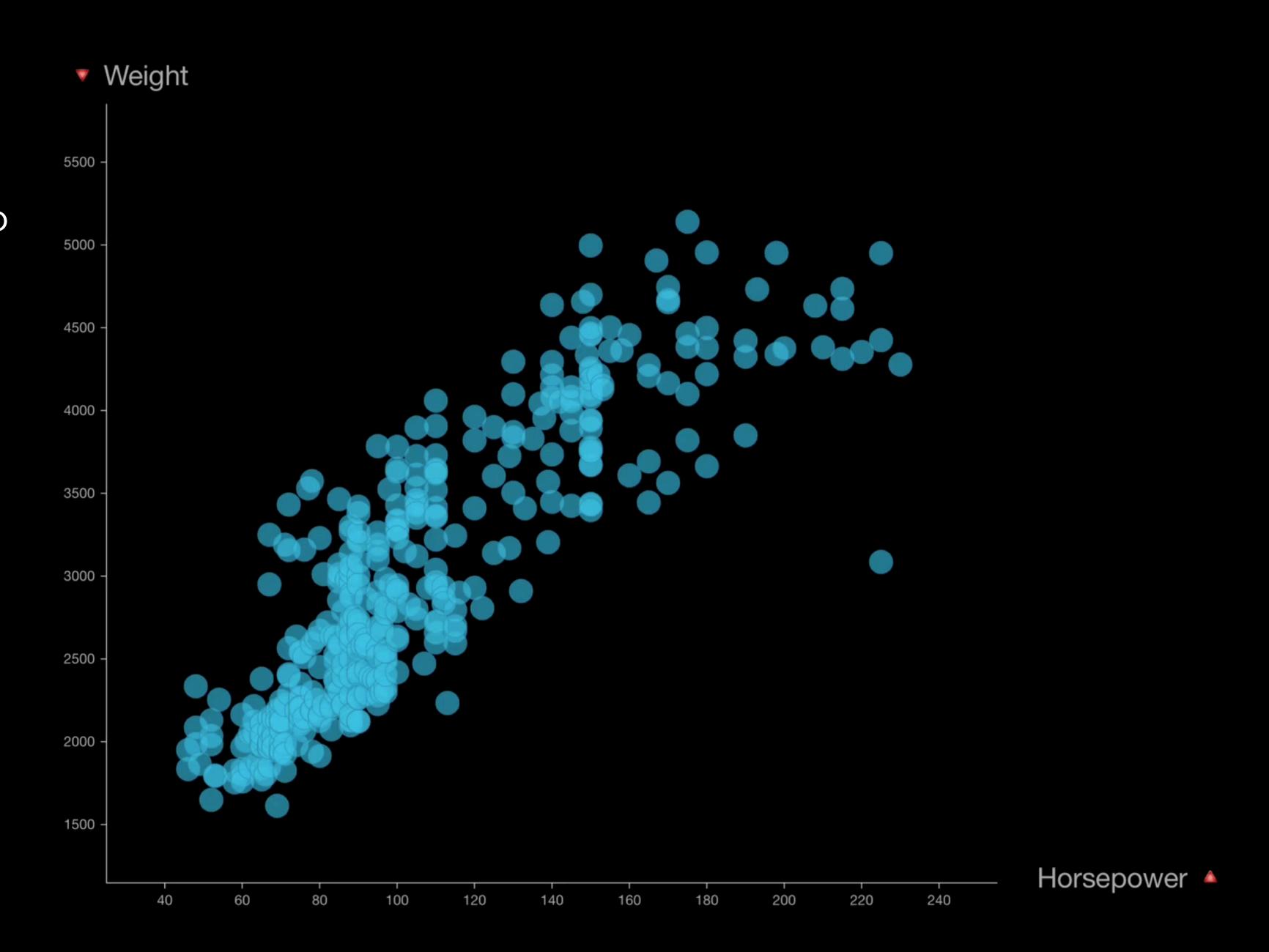
A. Fixed-aspect ratio



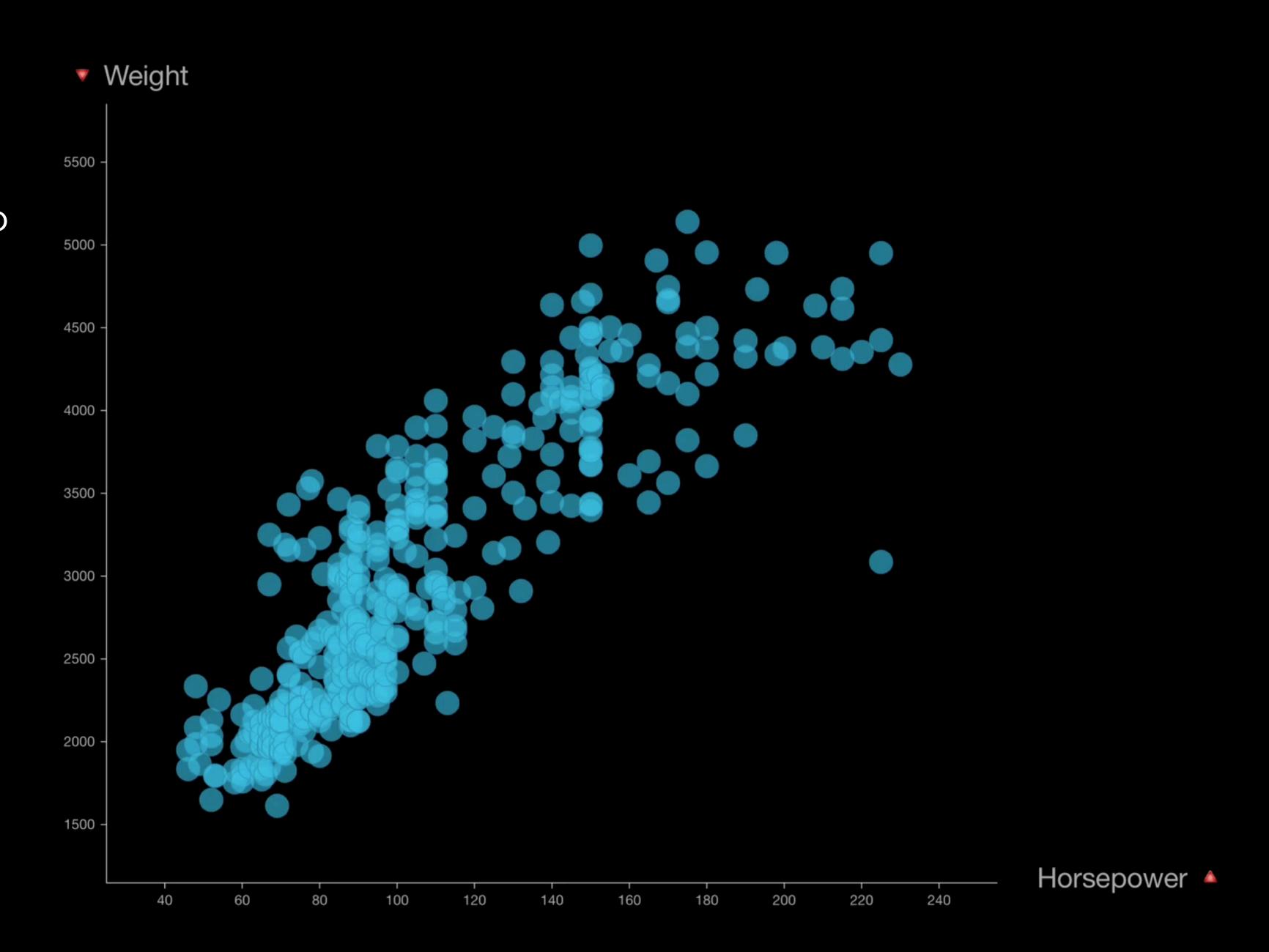
A. Fixed-aspect ratio



- A. Fixed-aspect ratio
- B. Flexible-aspect ratio

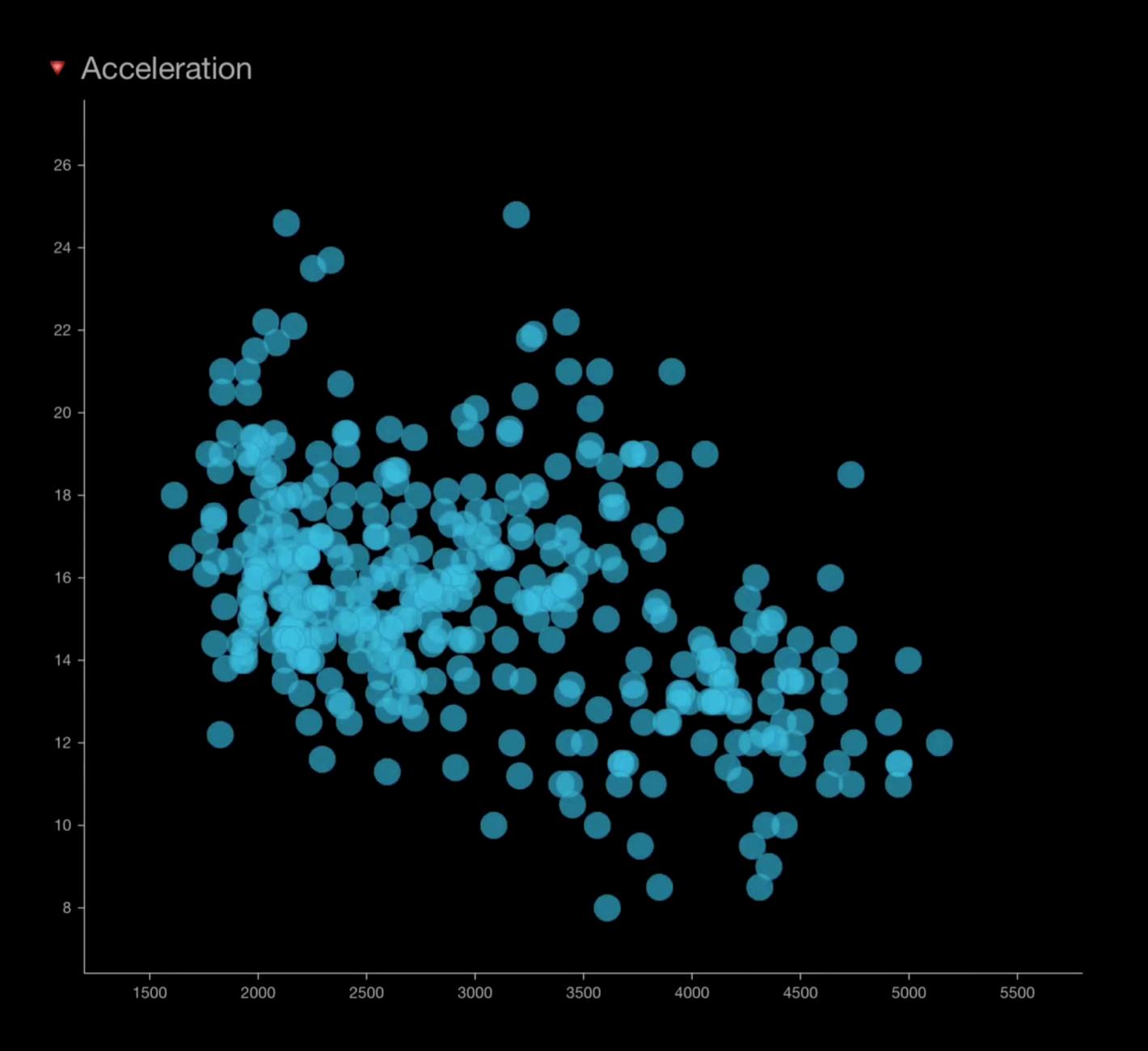


- A. Fixed-aspect ratio
- B. Flexible-aspect ratio



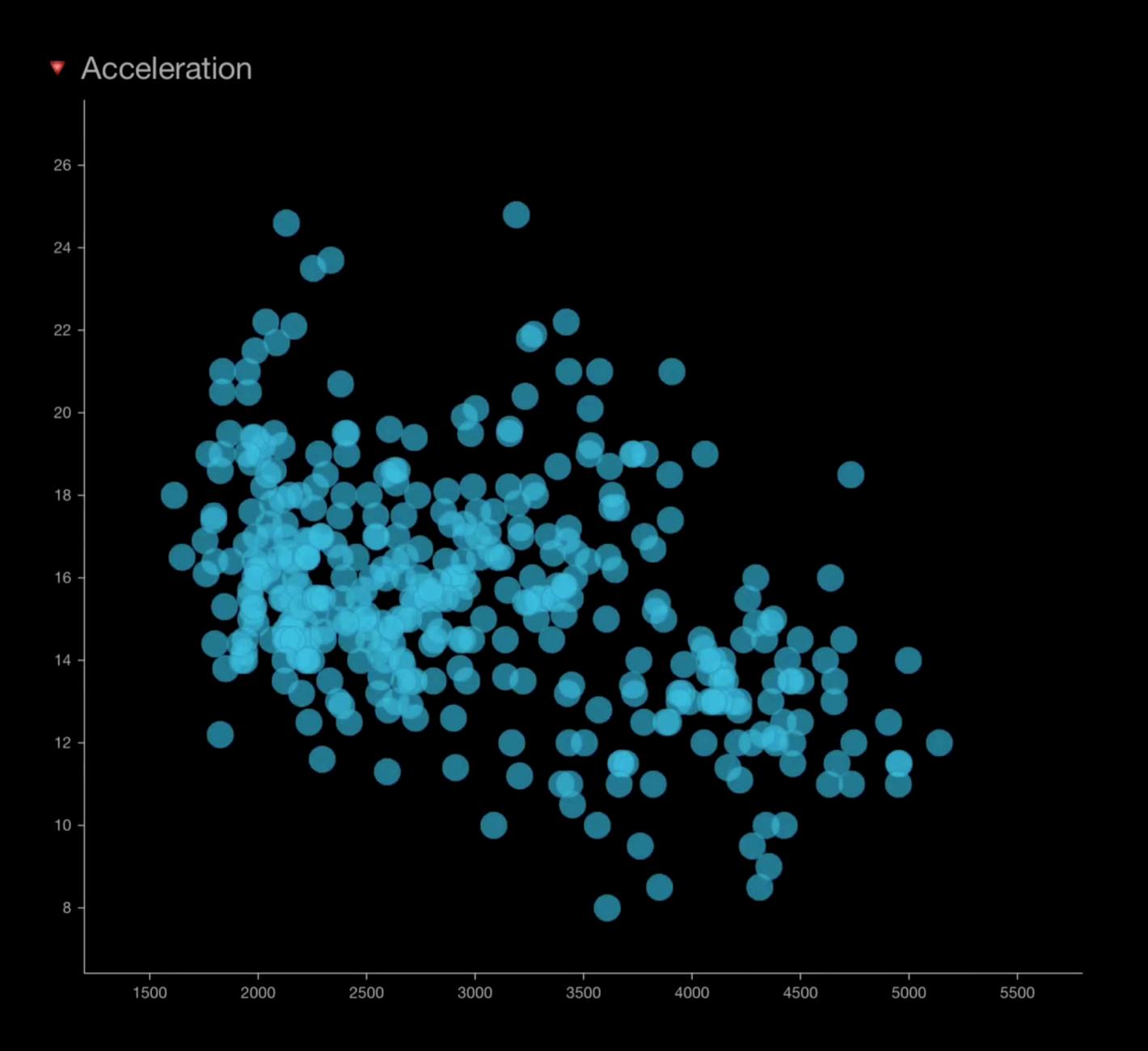
- A. Fixed-aspect ratio
- B. Flexible-aspect ratio

2. Axis-based zoom

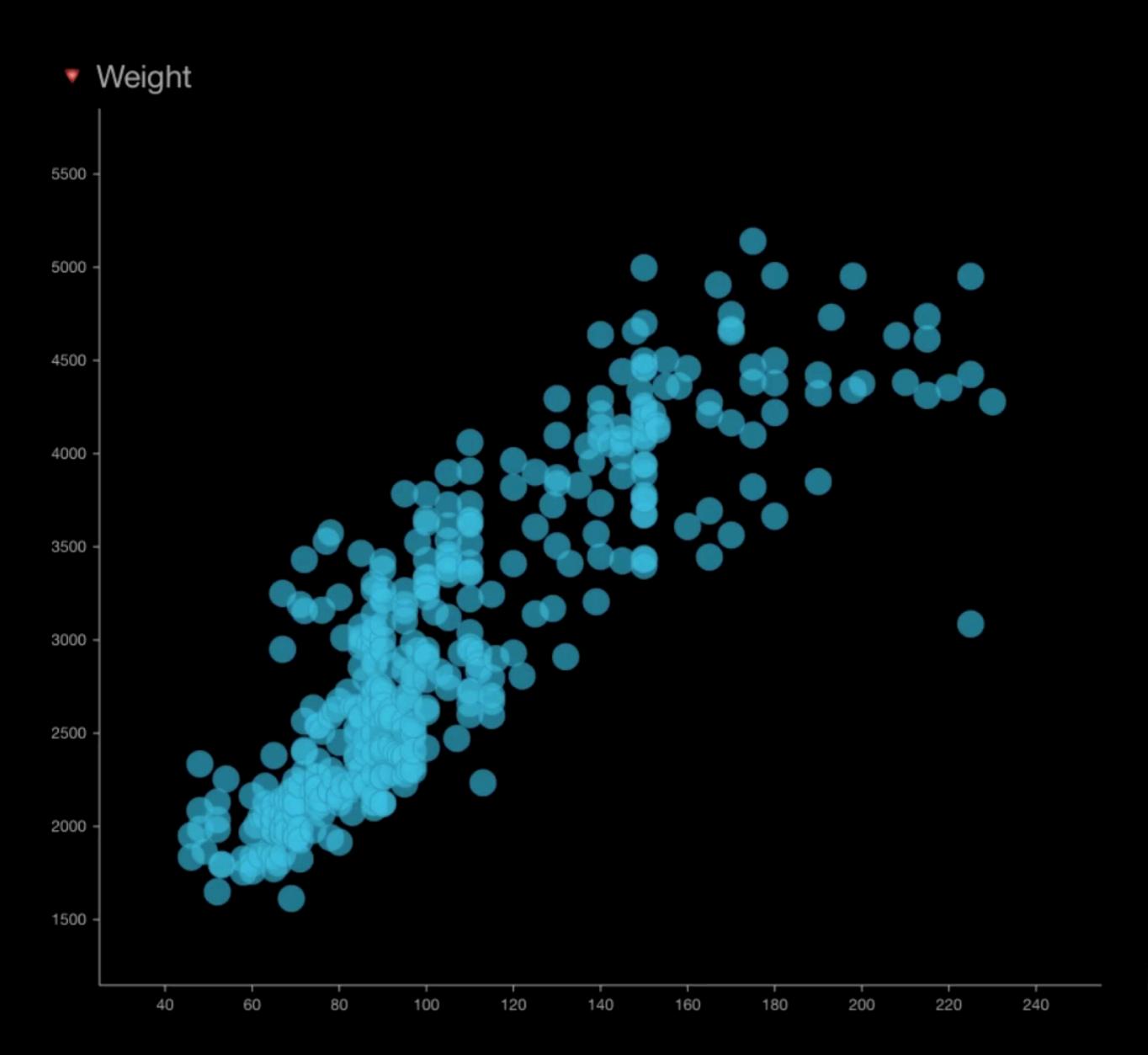


- A. Fixed-aspect ratio
- B. Flexible-aspect ratio

2. Axis-based zoom

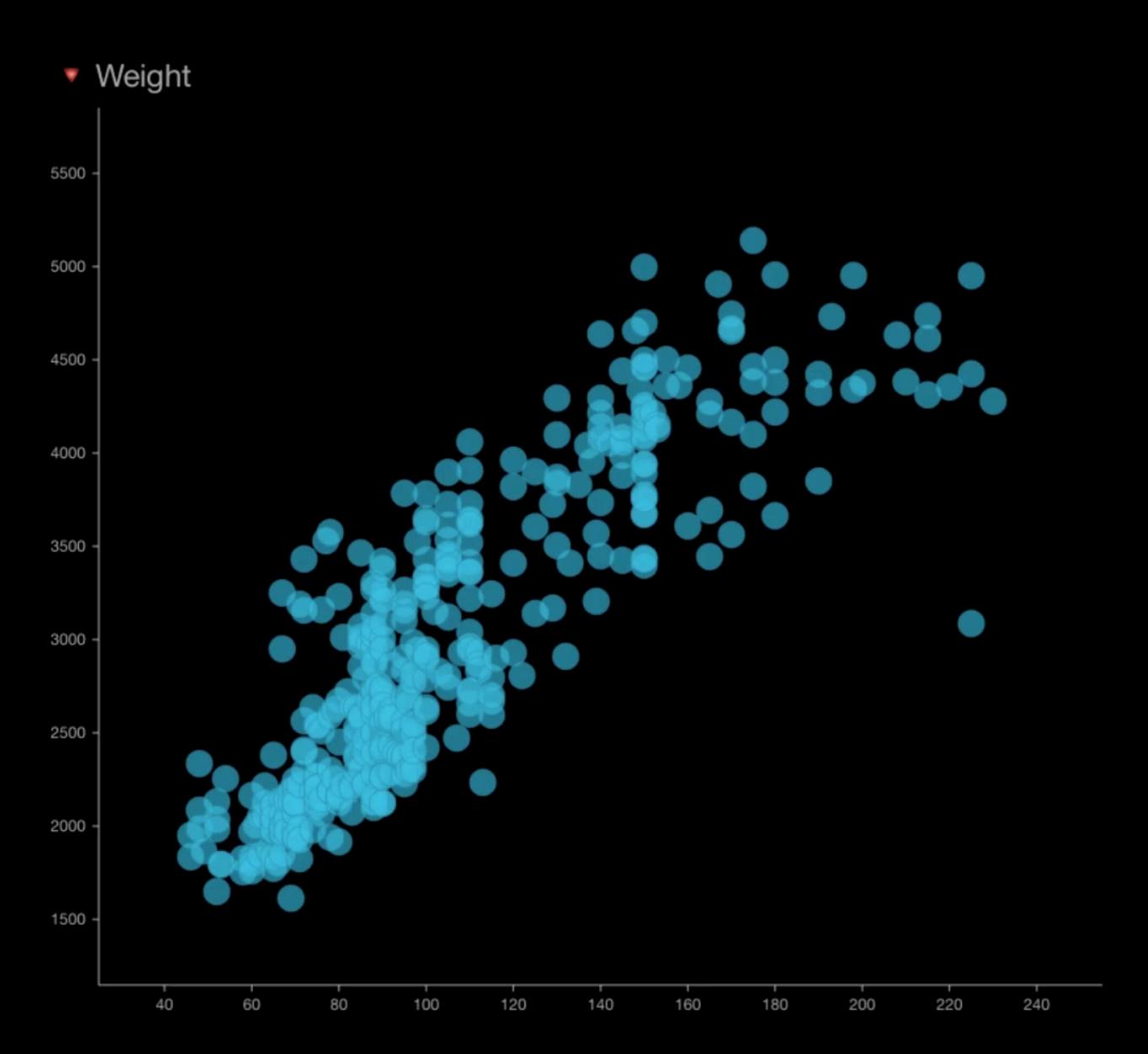


- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom



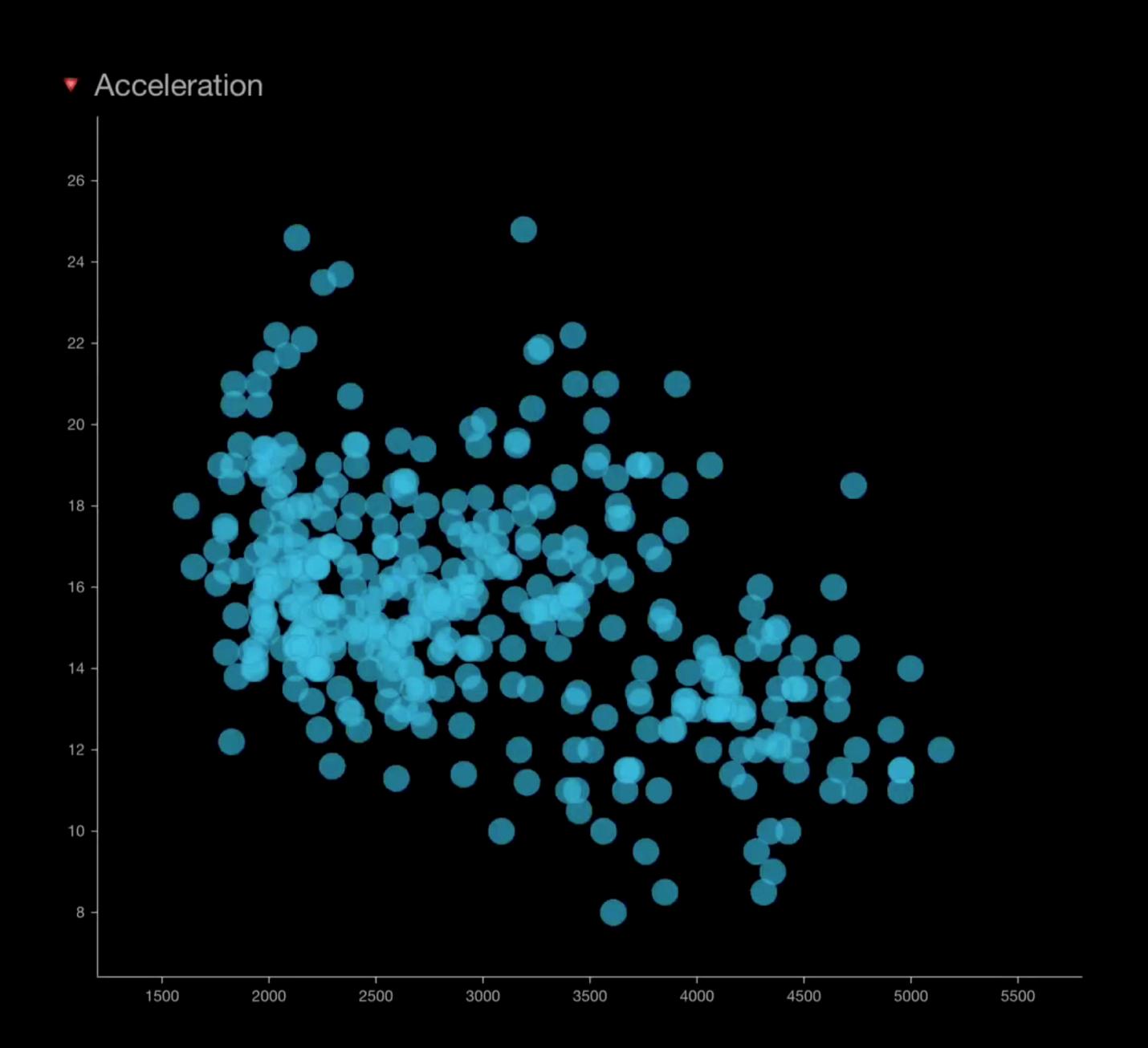
Horsepower A

- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom

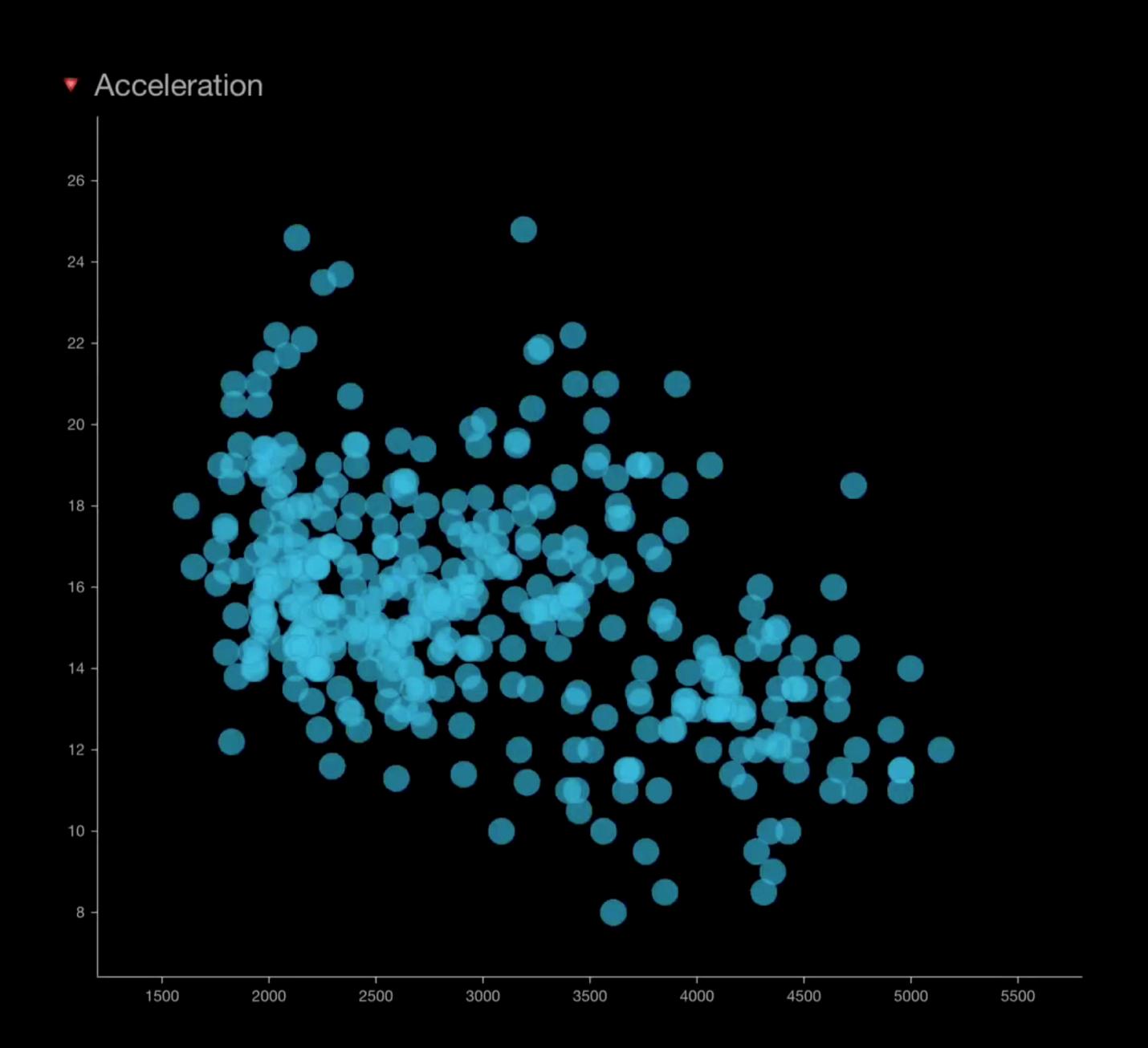


Horsepower A

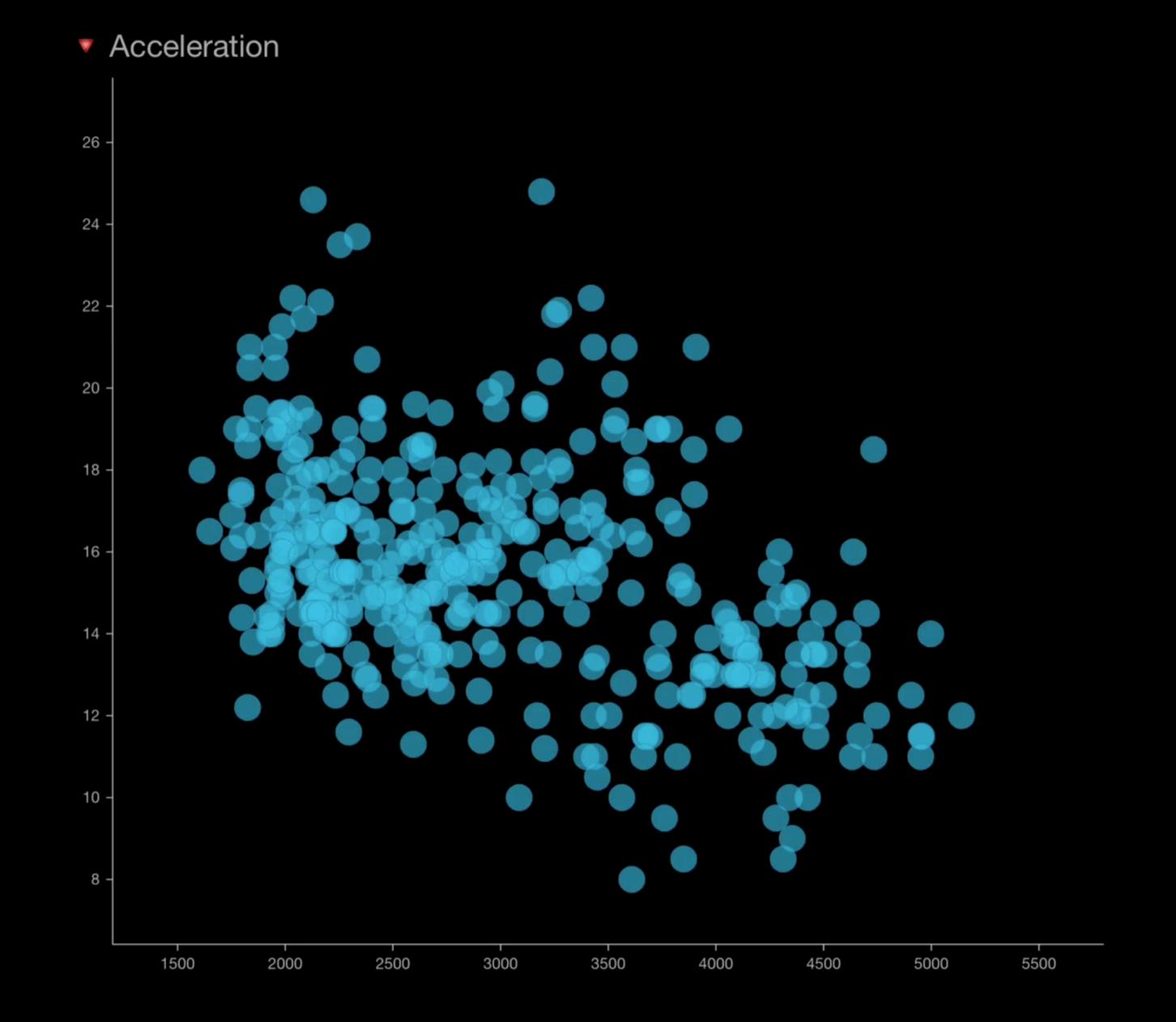
- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom
- 4. Zoom lens



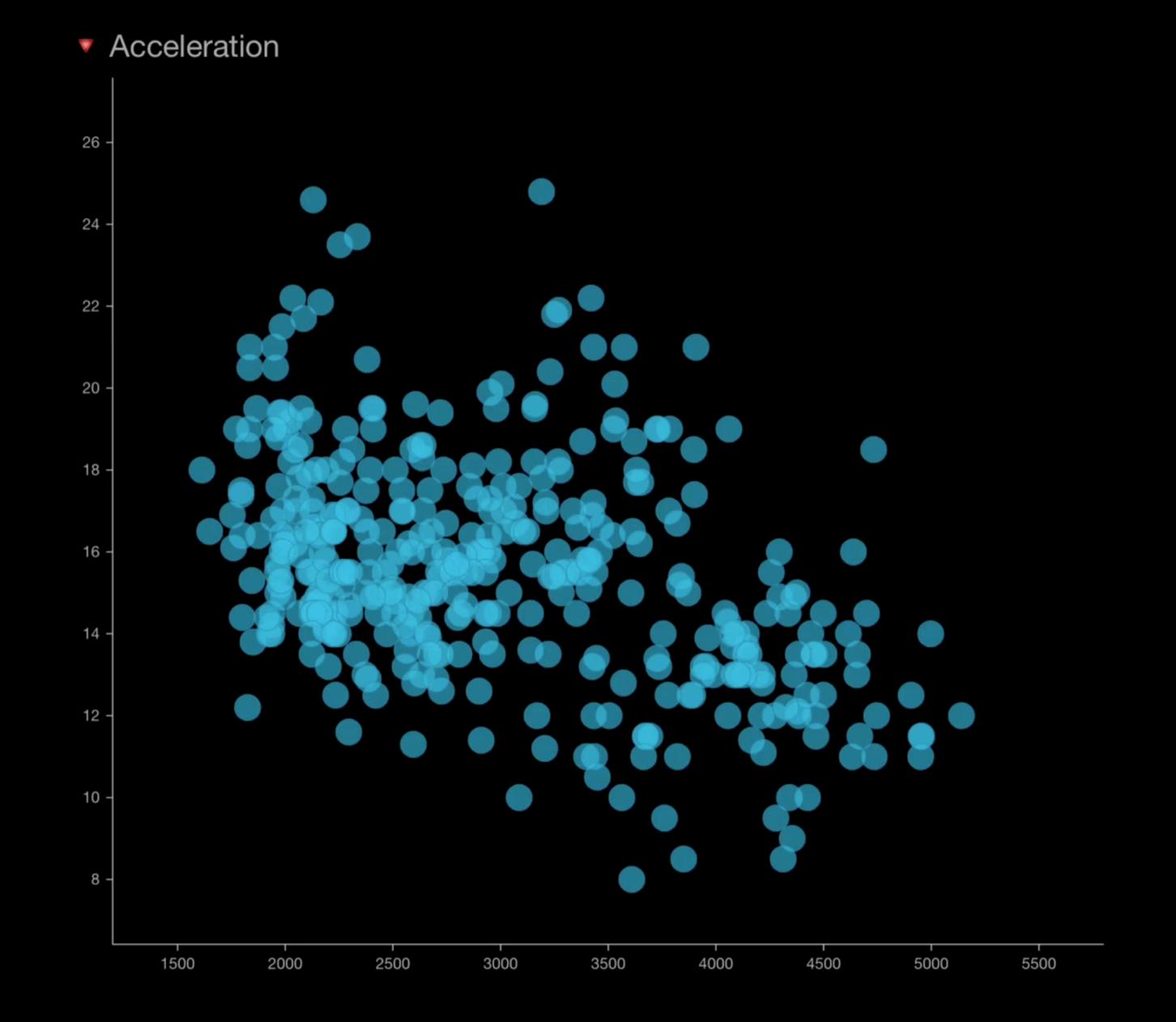
- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom
- 4. Zoom lens



- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom
- 4. Zoom lens
- 5. Automatic zoom



- 1. Pinch-to-zoom
 - A. Fixed-aspect ratio
 - B. Flexible-aspect ratio
- 2. Axis-based zoom
- 3. Select + zoom
- 4. Zoom lens
- 5. Automatic zoom



Other features

Other features

- Filter
- Changing attributes, data preview
- Modify visual mapping

User evaluation

- User evaluation
- Other visualization techniques

- User evaluation
- Other visualization techniques
- Operating system constraints

Thank you!





Questions?